

Institute of network cultures

INC Newsletter

December 2013

The INC is closed December 23, 2013 - January 6, 2014

We wish you happy holidays and a wonderful new year!

Read up on all the news, videos, blogs and projects here.



MoneyLab: Coining Alternatives

This fall marked the start MoneyLab: Coining Alternatives; INC's newest project brings digital experiments with payment systems, revenue models and currencies into focus, against the backdrop of ongoing global economic stagnation. What's cooking? We're now working around the clock organizing the MoneyLab: Coining Alternatives Conference, which will be held on March 21-22 2014. Presenting researchers, artists, programmers and activists the conference aims to critically probe the machinations, politics and governance of alternative digital-economic forms.

Topics include: Monetization of Everything || Dismantling Global Finance || Designing Alternatives || Mobile Money



Digital Publishing Toolkit

Last month the Institute of Network Cultures organized the inspiring meeting: [Is there still something to design? The ABC of digital publishing](#). During this meeting the MKB RAAK project 'Digital Publishing Toolkit', exploring the rise of digital publishing, presented it's first results.

Joost Kircz gave an introduction on the changing field of digital publishing, and Florian Cramer, lector Knowledge Centre Creating 010 talked in more detail about the importance of sustainable files and workflows, but also the content of the Toolkit that will be the final result of this research project. The art and culture publishers, BIS Publishers, nai010 publishers and Valiz, but also INC,

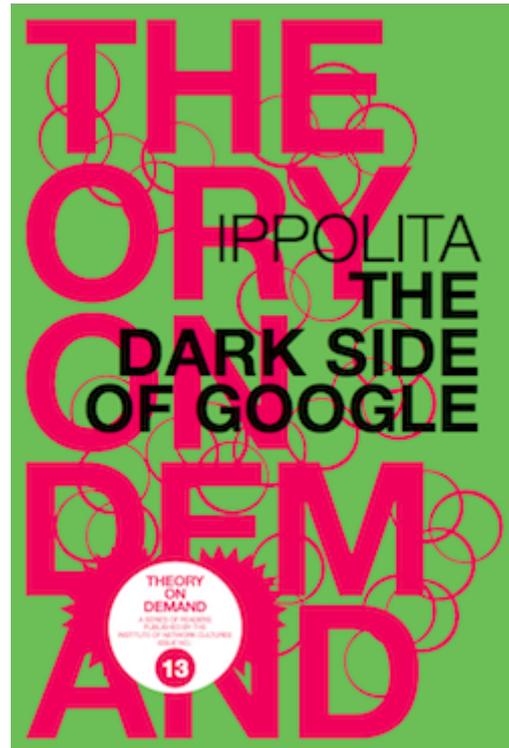
current topics, later a longer article about video-memes will be published. Finally I will interview some artists: Jeremy Bailey, Erica Scourti, Albert Figurt and Ursula Endlicher. These artists reflect on video, media and software and I am sure they will bring new and creative perspectives for future discussions.

And in case you want to know a little about me: after finishing my Master degree on Visual Cultures and New Media in England I applied for an internship at the Institute of Network Cultures . I wanted to be involved in Video Vortex project because of the long trajectory it has on generating research about online video and because it really fits with my interests and my future aims.

[Go to the Video Vortex blog](#)

You'll find all the blog posts and videos on the [Report page](#)

Enjoy and feel free to share!



Out now: The Dark Side of Google, by Ippolita

The Dark Side of Google by Ippolita was published as #13 in the INC series Theory on Demand, October 2013. Read the book online, download the PDF, or order your copy through print-on-demand on [the publications page](#).

In The Dark Side of Google Italian writers' collective Ippolita provides a thorough, fresh analysis of what is behind the universe of Google and the metadata industry. In recent years Google has established itself as a major point of Internet access. We have progressively adapted to its sober, reassuring interface and its advertisements (discretely off to the side, yet always present). We have adopted its services and the habit of using it to the degree that 'googling' has become a form of behavior: 'If you don't know what it is, Google it!'

First published in Italian, 2007. English edition revised and updated (trans. Patrice Riemens), August 2013.

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