

The Institute of Network Cultures presents:  
MyCreativity Sweatshop - 20-21 November  
Showcases Digital Publishing - 28 November

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# Institute of network cultures

**PRESENTS:**

## **MyCreativity Sweatshop**

A reality check on the creative industries  
20-21 November

## **Showcases Digital Publishing Toolkit**

The ABC of digital publishing  
28 November



### **MyCreativity Sweatshop**

#### **A reality check on the creative industries**

At this international symposium, artists, scholars and activists critically probe the conditions of creative production in today's economy. Creative industries policy in many countries is radically reshaping the conditions of creative production. Simultaneously, new technologies are increasingly turning creative processes into a function of big data streams, algorithms and digital scalability. This raises many questions: what are the new physical, technological and aesthetic spaces of subversion and critique? How does creative industry policy and the big data economy influence and shape the idea of artistic autonomy? And, as the 'creative' city mutates into the 'smart' city, what are appropriate tactics and strategies for smart interventions from below?

**Speakers:** Pek van Andel | Zach Blas | Florian Cramer | Sigrid Dyekjaer | Mark Fisher | Pascal Gielen | Joke Hermes | Robert Hewison | Marijke Hoogenboom | Pieter van Huystee | Rob van Kranenburg | Sven Lutticken | Frank Rieger | Sarah Sharma | Josephine Berry Slater | Bruce Sterling

**Sweatshops:** Dictator Chips | Parasitic Organising | Masterclass Serendipity | SMartNL | Political Co-working | First Aid for Failed Projects

**Topics:** Creative Production after the Creative industries | Documentary Film: Pitching, Digitization and Authorship | Artistic Autonomy vs. the Creative Industries | My Creativity, Your Depression | The Creative City as an Internet of (Bright, Young) Things

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**What:** Conference on the state of creative production in the creative industries

**When:** Thursday 20 and Friday 21 of November 2014

**Time:** Thursday: 9AM - 10PM. Friday: 10AM - 6PM

**Where:** TrouwAmsterdam, Wibautstraat 127, Amsterdam

**Tickets:** regular: 20,- per day, student discount: 10,- per day, at <http://networkcultures.org/mycreativity/2-mycreativity/program>

**Language:** English

More information, tickets and updates on the program: <http://networkcultures.org/mycreativity>

MyCreativity Sweatshop – 20-21 November 2014, TrouwAmsterdam

Tickets are € 20,- (regular) and € 10,- (student discount) per day.

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## Showcases Digital Publishing Toolkit The ABC of Digital Publishing\_

The Institute of Network Cultures warmly invites to you to join our event on e-publishing for the arts which is organised in the context of the RAAK research project “Digital Publishing Toolkit” on the 28th of November from 14.00 - 17.40.

During this event the final results of the project will be presented, and the following questions will be addressed: How does the production chain from publisher to designer change? What publishing platforms can publishers use? How do digital forms of publishing change the role of the designer? Moreover, the publication: [‘From Print to Ebooks: a Hybrid Publishing Toolkit for the Arts’](#) will be launched. A publication that gives designers, publishers and developers the knowledge and tools to develop esthetic, interactive epublications on their own.

**DIGITAL PUBLISHING TOOLKIT**

# SHOWCASES → DIGITAL → PUBLISHING → TOOLKIT

HET INSTITUUT VOOR NETWERKCULTUUR PRESENTEERT:  
**HET ABC VAN DIGITAAL  
PUBLICEREN**

**WAT**  
Bijeenkomst over  
e-publiceren voor  
de kunst- en cultuur-  
sector, lancering  
publicatie

**TOEGANG**  
Gratis

**VOERTAAL**  
Engels

**WANNEER**  
Vrijdag  
28 november 2014

**ANMELDEN**  
<http://bit.ly/dpt28november>

**HOE LAAT**  
14.00 - 17.30 uur

**Waar**  
Hogeschool van  
Amsterdam, Floor,  
Kohnstammhuis,  
Wibautstraat 2-4,  
1091 GR, Amsterdam

Showcases van  
BISPublishers, nabij  
uitgevers. Valt en  
Instituut voor Netwerk-  
cultuur

<http://digitalpublishingtoolkit.org>

**CREATE-IT**  
APPLIED  
RESEARCH

**SIA**  
SIA

Hogeschool van Amsterdam

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**What:** Event on e-publishing for the arts & launch publication

**When:** Friday 28th of November 2014

**Time:** 14.00 - 17.30 uur

**Where:** Hogeschool van Amsterdam, Kohnstammhuis, Floor, Wibautstraat 2-4, 1091 GM, Amsterdam

**Tickets:** Free admission, register, <http://bit.ly/dpt28november>

Language: English

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For the full program of the event please visit:

<http://digitalpublishingtoolkit.org/event-showcases-dpt>

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