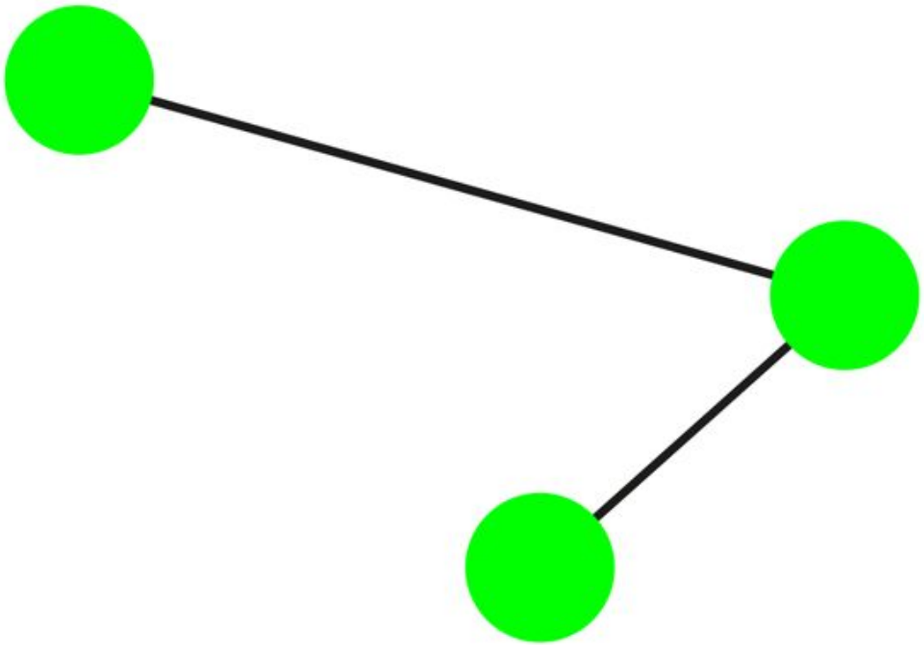
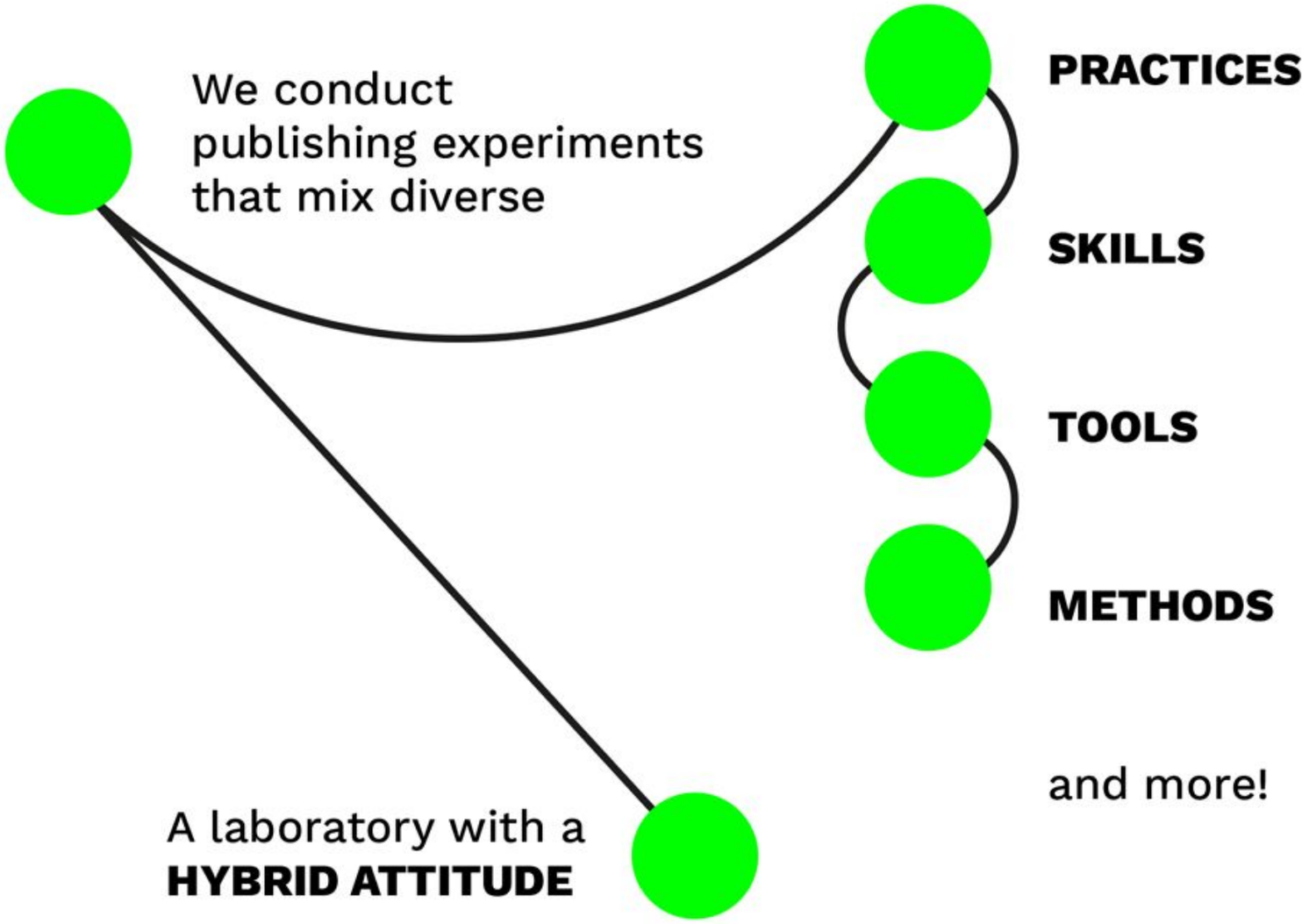
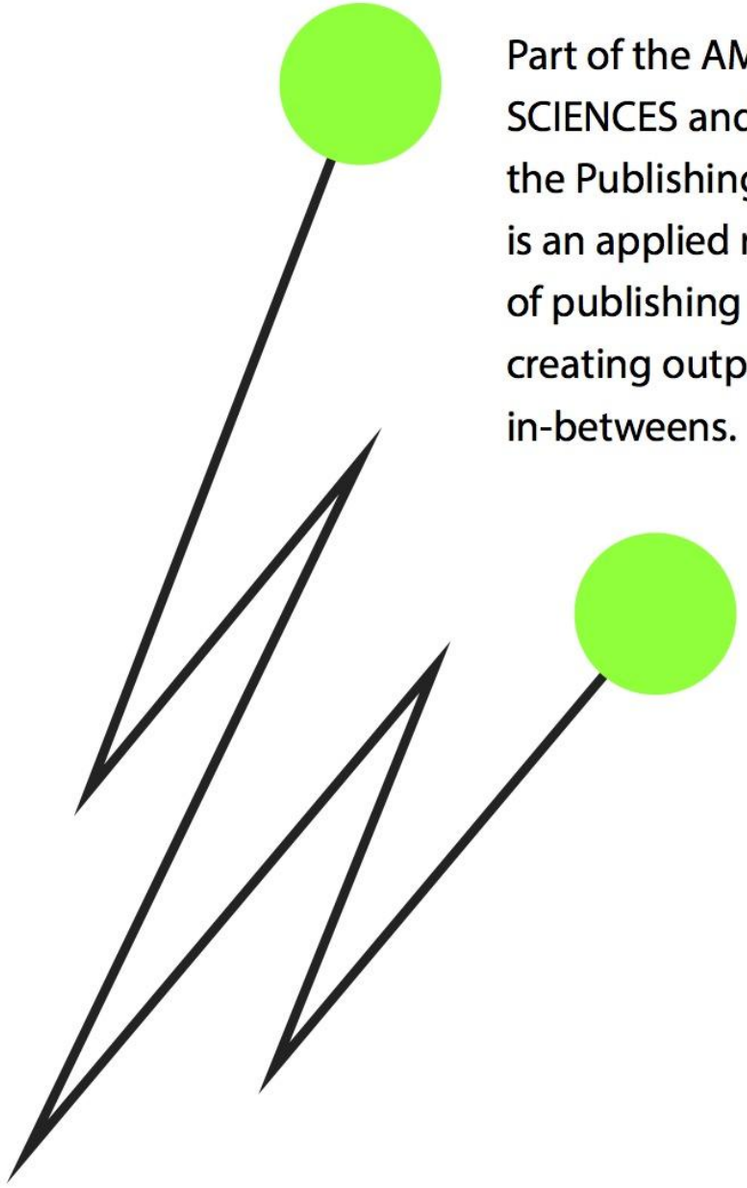
WELCOME



TO THE

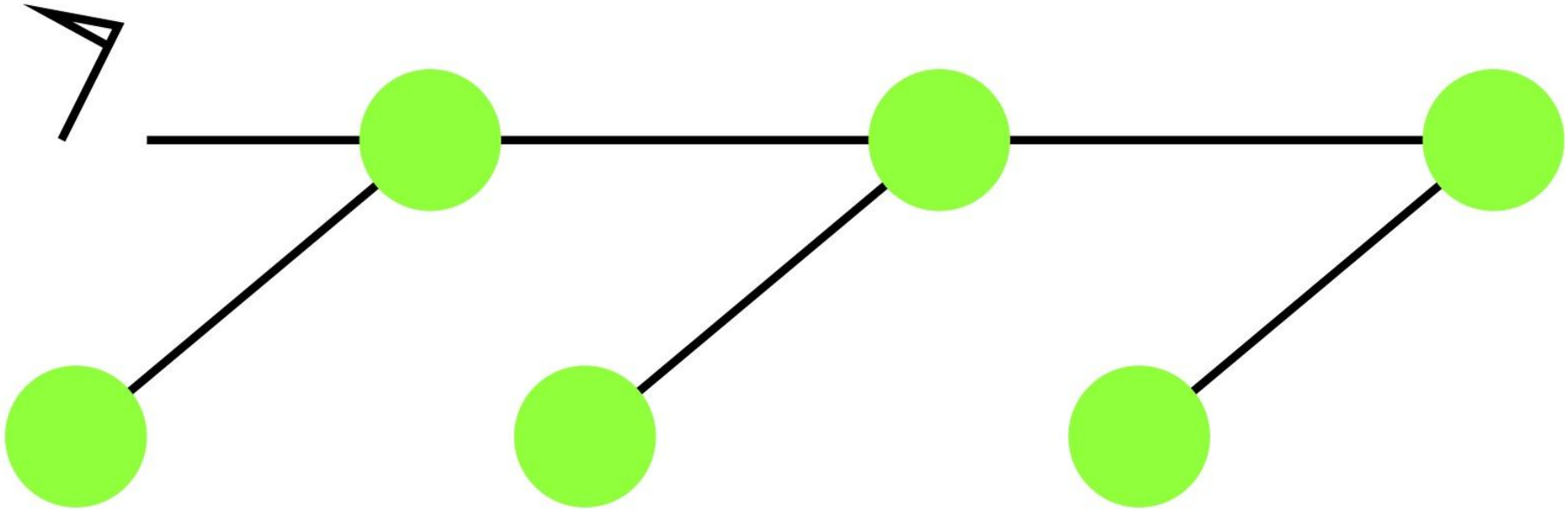
PublishingLab


We conduct
publishing experiments
that mix diverse
PRACTICES
SKILLS
TOOLS
METHODS
and more!
A laboratory with a
HYBRID ATTITUDE



Part of the AMSTERDAM UNIVERSITY OF APPLIED SCIENCES and the INSTITUTE OF NETWORK CULTURES, the PublishingLab
is an applied research lab focusing on the intersection of publishing practices and digital technologies, creating output for screen, paper, and all imaginable in-betweens.

The PublishingLab works with young enthusiasts, still studying or recently graduated, that come from different backgrounds and employ DESIGN, HACKING, WRITING AND MANY OTHER MEANS
to produce experiments with digital publishing workflows, publication formats, reader interaction and user interface design. The PublishingLab also works with various partners, ranging from small publishers, government institutions, to large international companies in the field of digital media.



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fb PublishingLabNL

MEMBER OF

AMSTERDAM CREATIVE INDUSTRIES NETWORK

Hogeschool van Amsterdam
Amsterdam University of Applied Sciences

Current Interns

2016-2017 Portfolio

Thomas Walskaar (NO)

2016-2017 Portfolio

Oliver Barstow (ZA)

2016-2017 Portfolio

Nicoleta Pana (RO)

2016-2017 Portfolio

Luca Claessens (NL)

2016-2017

Latika Meelu (IN)

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Juan Andres Gomez (CO)

2016-2017

Janne van Hooff (NL)

2016-2017

Fabiola Fortuna (IT)

2016-2017 Portfolio

Cristina Cochior (RO)

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AMSTERDAM CREATIVE INDUSTRIES NETWORK

Canon

DOMEIN VOOR KUNSTKRITIEK. EXPERIMENTELE

DE PERSGROEP Benelux DIGITAL Lab Industry Leader

institute of network cultures

CINEKID

REKTO VERSO TIJDSCHRIFT VOOR CULTUUR EN KRITIEK

valiz*

UNSTUDIO

W P UITGEVERS

Team

PublishingLab

Dylan Degeling

Rose Leighton

Silvio Lorusso

Margreet Riphagen

Institute of Network Cultures

Leonieke van Dipten

Geert Lovink

Miriam Rasch

Inte Gloerich

The Gray Zones of Creativity and Capital: Introduction

Šefik Tatlić & Gordana Nikolić

1660 words | 9378 characters (11050 with spaces) | approx. 6 min

Capitalism Capital Creativity Art Contemporary Culture Ideological

The initial idea that led to the preparation of this publication was not a reflection of the editors' wish to merely add another publication focusing on a critique of the relationship between creative industries and capital to the huge corpus of similar publications taking a critical stance towards the process of co-optation of creativity, creative industries, art or the domain of abstraction in general by capital. Even though, precisely through the logic of the mass production of critical texts dealing with the above-mentioned context, this publication as well will ultimately exist in such a register, the distinctive feature of this publication is its aspiration to place the relationship between creativity and capital in the context of an analysis wherein capitalism is treated as the framework of a broader relationship of domination, which to a great degree goes beyond the currently popular critical niche focused on

Current Projects

WIKIPEDIA
The Free Encyclopedia

Wiki Loves Monuments: Photograph a monument, help Wikipedia and win!

Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes
Upload file
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Page information
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Languages
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Bryn Mawr Summer School for Women Workers in Industry

From Wikipedia, the free encyclopedia

The **Bryn Mawr Summer School for Women Workers in Industry** (1921–1938) was a residential summer school program that brought approximately 100 young working women—mostly factory workers with minimal education—to the Bryn Mawr College campus, in Bryn Mawr, Pennsylvania, each year for eight weeks of liberal arts study. As part of the workers' education movement of the 1920s and 30s, the experimental program was unique in several ways. It was the first program of its kind for women in t… …men; and it was hosted by a women's college.

Originally the brainchild of Bryn Mawr… …s John D. Rockefeller Jr. and taught by distinguished faculty drawn fr… …successful workers' education program that served as the model for … …ounds and worked in a variety of industries, went on to be… …of trustees and was terminated in 1938.

The school is …

Students at the Bryn M… School for Women Wor… ca. 1921

1 …
… …phy and curriculum
… Racial integration
1.5 Final years
1.6 Influence
2 Notable faculty
3 References
4 Sources
5 Further reading

Print/export
Create a book
Download as PDF
Printable version

Next Semester

What is the state
of the art of publishing
in the fashion industry?
Michael Jackson
Michael Jackson

Twitter @KateCrawford

I even start to wonder if the places I go to haven't already been predicted by the algorithms and suggested to me on a very subconscious level? Do I start to think as an algorithm too? Maybe it already knows my next steps, my thoughts of tomorrow or my far reaching ideals. Do I have a digital twin-like mind being formed between the layers of the network that I use? Do I exist in two forms? Is my life a dream of a machine?

Crafting Longforms: Great visual content by upcoming authors

Instagram @DanielKeller

G H O S T H A R D W A R E

Does the internet have anything that would resemble a soul? As I am expressing myself, my personal experiences and information through technology, my personality migrates to the machines. I feed the information that is teaching about me. And what about the fact that all of those computer systems now know me better than I know myself? These are the questions that filmmaker Antoine Viviani investigates from the point of view of a mysterious spirit, roaming around a maze of data servers.

Final Projects

Analogy

http://www.publishinglab.nl/revenues-for-publishing/

wiki2epub

WIKIPEDIA
De vrije encyclopedie

Hoofdpagina
Vind een artikel
Vandaag
Etalage
Categorieën
Recente wijzigingen
Nieuwe artikelen
Willekeurige pagina

Informatie
Gebruikersportaal
Snelcursus
Hulp en contact
Donaties

Hulpmiddelen
Links naar deze pagina
Verwante wijzigingen
Gebruikersbijdragen
Logboeken
Deze gebruiker e-mailen
Gebruikersgroepen weergeven
Bestand uploaden
Speciale pagina's
Permanente koppeling
Paginagegevens

Afdrukken/exporteren
Boek maken
Downloaden als PDF
Printvriendelijke versie

Gebruiker:Spinster

Ik ben de tweede van links, in goed gezelschap tussen andere vrouwelijke Wikimedianen! Foto gemaakt tijdens de Wikimedia Conferentie Nederland 2016 door Ronn.

Ik ben Sandra Fauconnier, geboren in de jaren 1970, kunsthistorica en Belg in Nederland. In mijn vrije tijd hou ik van fietsen, lezen en internetten. Ik werk al ruim 15 jaar aan internetprojecten in de culturele sector.

Ik ben Wikipediaan sinds 2003, met actieve en minder actieve periodes. Mijn eerste bewerking was het aanmaken van het artikel Magnum Photos op de Engelstalige Wikipedia, op 1 september 2003. Ik vertoef ook graag op Wikimedia Commons en ben de laatste jaren vooral heel actief op Wikidata.

http://www.linkedin.com/in/sandrafauconnier
http://www.twitter.com/sanseveria

Inhoud [verbergen]

1 Betaalde Wiki-opdrachten
1.1 Wikipedian in Residence in 2014
1.2 Projectleider bij Wikimedia Nederland
1.3 Vlaamse musea op Wikidata
1.4 E-books op basis van Wikimedia-inhoud
2 Eigen stokpaardjes op Wikipedia
2.1 Todo-lijst

Betaalde Wiki-opdrachten [bewerken]

Wikipedian in Residence in 2014 [bewerken]

Van januari tot december 2014 was ik Wikipedian in Residence bij de Stichting Academisch Erfgoed, voor het project **Expeditie Wikipedia**. Het project kreeg nog een aantal uitlopers tot mei 2015. Op de projectpagina vind je meer info over wat dit precies inhield.

Projectleider bij Wikimedia Nederland [bewerken]

Ik heb van medio februari 2015 tot eind augustus 2015 gewerkt als projectleider bij de Vereniging Wikimedia Nederland. In die functie heb ik Wikipedia bewerkt met de gebruikersnaam SandraF (WMNL).

In de zomer van 2016 heb ik kort de projectleiding van het project Nederland en de wereld op me genomen.

Deze gebruiker is vandaag precies 13 jaar, 4 maanden en 13 dagen actief op Wikipedia.
Deze gebruiker is ook aanwezig op Wikimedia Commons
Deze gebruiker is ook aanwezig op Wikidata
SNP Deze gebruiker heeft een snoepverslaving
42 Deze gebruiker weet het antwoord op de ultieme vraag over het Leven, het Universum, en Alles.
vl Allez bon, luister naar mijn gezever dan zalle kik u vertellen dat dezen gebruiker Vlaoms is.
olie dom Deze gebruiker heeft een hekel aan spatitis.
Deze gebruiker is een Levensgenieter
KAT Deze gebruiker vindt katten leuker dan honden.
Deze gebruiker komt uit België.
Deze gebruiker is lid van de Vereniging Wikimedia Nederland
Deze gebruiker plaatst gebruikersboxen puur om het plaatsen ervan

WIKIPEDIA
The Free Encyclopedia

Wiktionary
The free dictionary

Wikiquote

WIKIBOOKS

WIKISOURCE

WIKINEWS

WIKIVERSITY

WIKISPECIES
free species directory

MediaWiki

WIKIDATA

WIKIMEDIA
COMMONS

wiki
voyage

WIKIMEDIA
META-WIKI

WIKIMEDIA
INCUBATOR

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LABS

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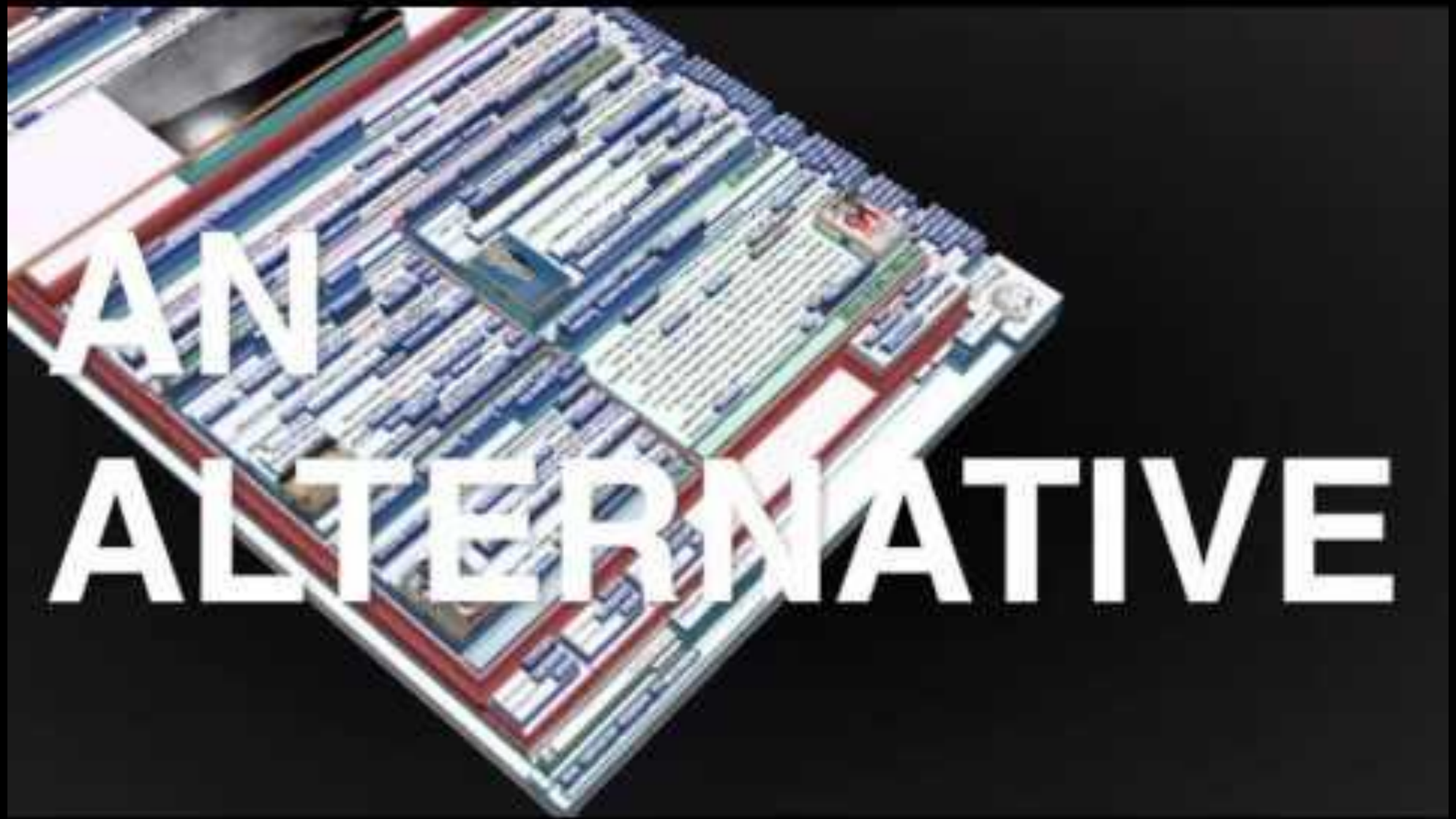
FOUNDATION


AN
ALTERNATIVE

www.publishinglab.nl/wiki-ebook/

CINEKID
UNFOLD

unfold.cinekid.nl

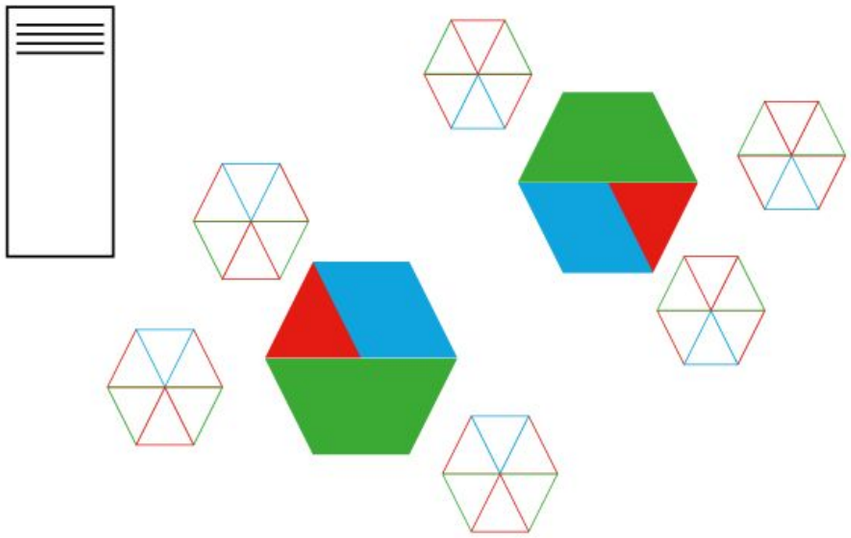
Initial Research Question

Cinekid Festival 2016

nu je gedicht afscheuren

Process

Inspirations



CINEKID
UNFOLD

TEXT
VIDEO
IMAGES
ABOUT

What is Enter the Writers?

Enter the Writers is an initiative of Cinekid, and was set up in collaboration with Domein voor Kunstkritiek. The editorial board - a group of young writers and coaches with multidisciplinary backgrounds - has been invited to investigate the works commissioned by the MediaLab 2016. The board will explore other fields that focus on how new technologies initiate new forms of storytelling, whilst investigating the impact these technologies have on our society. The blogs will be gathered together on this page.

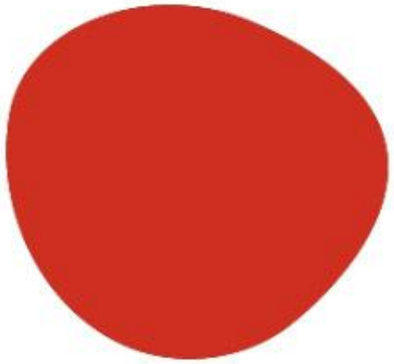
Cinekid will use the MediaLab theme, Storytelling: Machines between hardware and software to understand how new technologies create new forms of storytelling, and what impact these technologies have on our society. The ways we currently tell, and experience stories is subject to seismic, and seemingly constant change. The film and television industries have only just recovered from the hypes round transmedia and cross-media; where the role of the screen - as an online or interactive presence - was paramount. The advance of Virtual Reality brings with it new challenges regarding vocabulary and content. And identifying what constitutes high quality in art or content is becoming increasingly complicated; even in the world of games and apps.

In addition the "Internet of Things" plays an increasingly important role in our daily lives. Everyday objects and appliances are now "online", and interactive with each other. Objects now communicate both with each other and with us, and seem to possess a degree of emotional autonomy. These developments provide new creative tools and stories to work with, and the Enter the Writers wants to uncover new narratives and grammatical forms for the coming era.

The Team
Between March and June 2016, the editors of Enter the Writers will post blogs about their findings. The editorial staff is led by Anna van Leeuwen. The editors are: Marijn van der Jagt, Kaweh Modiri, Dirk Vis, Marloeke van der Vlugt and Marian Cousijn.

Sketches

Result



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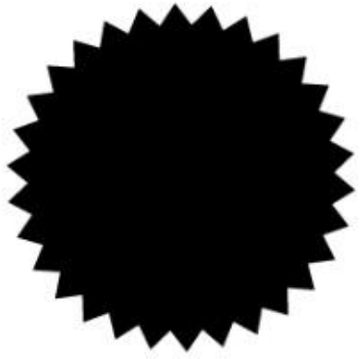

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Enter the Writers

Marloeke van der Vlugt (1971) is an artist and researcher. She studied Theatre Studies at the University of Amsterdam, scenography at Goldsmith's Academy in London, and choreography at the Laban Centre in London.

Since then she has developed interactive and performative installations.

At DasArts she specialised in the relationship between technology and performance art. She is a tutor at the Utrecht School of the Arts. In 2015 she published her book, *Performance as Interface | Interface as Performance.*

Smart Illusion

By: Marloeke van der Vlugt

Download **PDF** / **EPUB**

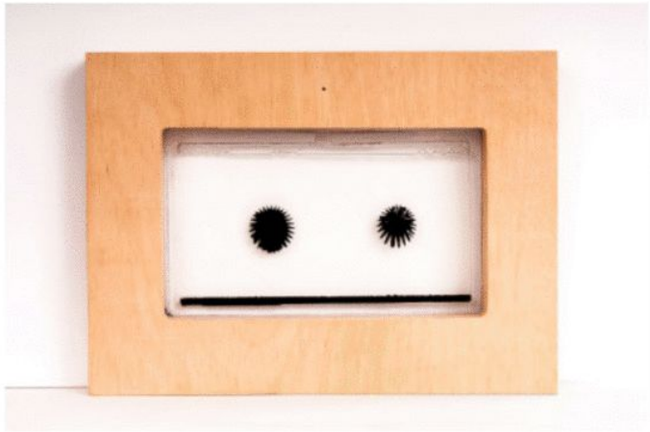
In an infomercial1 that I came across while browsing around YouTube, an enthusiastic, bespectacled inventor explained a new innovation. The sleek, shiny Smart Pipe, easy to install in your toilet, will catch your stool and analyse it on the spot. This allows germs and bacteria to be detected at a very early stage. You receive tips and tricks via your smartphone to keep your intestinal flora in top shape. Potential disorders are tweeted to the relevant authorities so that they can respond in a timely manner and prevent related undesirable behavior.

In order to match the right person to the right excrement, the Smart Pipe takes an anal photo during the first use. The collected and stored information can then be shared or sold. According to the infomercial, many companies are interested in the metadata. For example, how do your bowel movements relate to your coffee machine or to the (too tight?) clothing you wear? With this information, restaurants can offer you tailor made dinners that cater perfectly to your particular constitution. All information will be secured on a server and maintained by Smart Pipe.

The Smart Pipe is of course a parody, but it is easy enough to fall for it. There are currently so many self-regulating, networked but often

Wi-Fi on or off, the 'HidrateMe Smart Water Bottle' that monitors your water intake, or the 'Musical Tampon' that allows your unborn fetus to listen to your musical mix.

(1) See: ***Link***



Eye Catcher, Interactive Architecture Lab

Back

unfold.cinekid.nl

Hope to see you there!