

**vortex**



public participation  
in online collections

# Program Line Public 2.0

Netherlands Media Art Institute

**Netherlands Media  
Art Institute**

# NIMk

[www.nimk.nl](http://www.nimk.nl)

Presentation

Artlab

Research

Artists in Residence

Collection

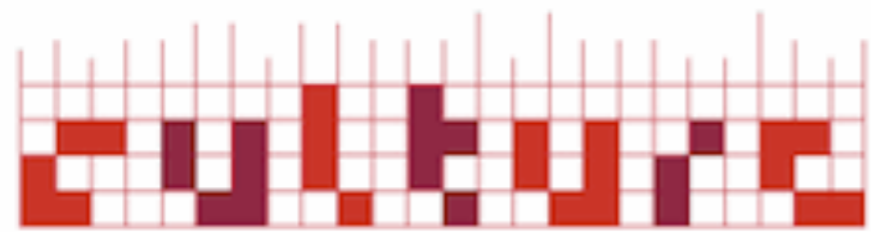
Distribution

Preservation

**“Ondersteunende  
instelling”**

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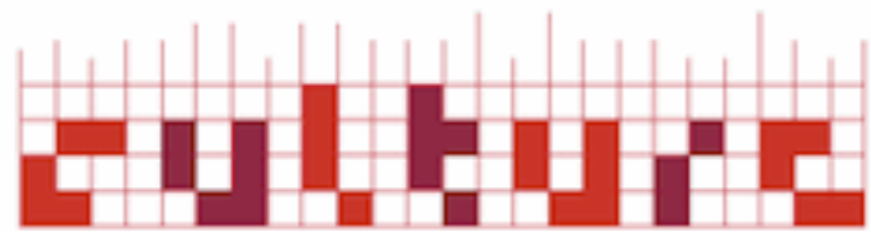


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# Core questions

## Online dissemination of cultural heritage

- **User participation**  
(NIMk as a network institution)
- **Business models**  
(generate income for artists and NIMk)



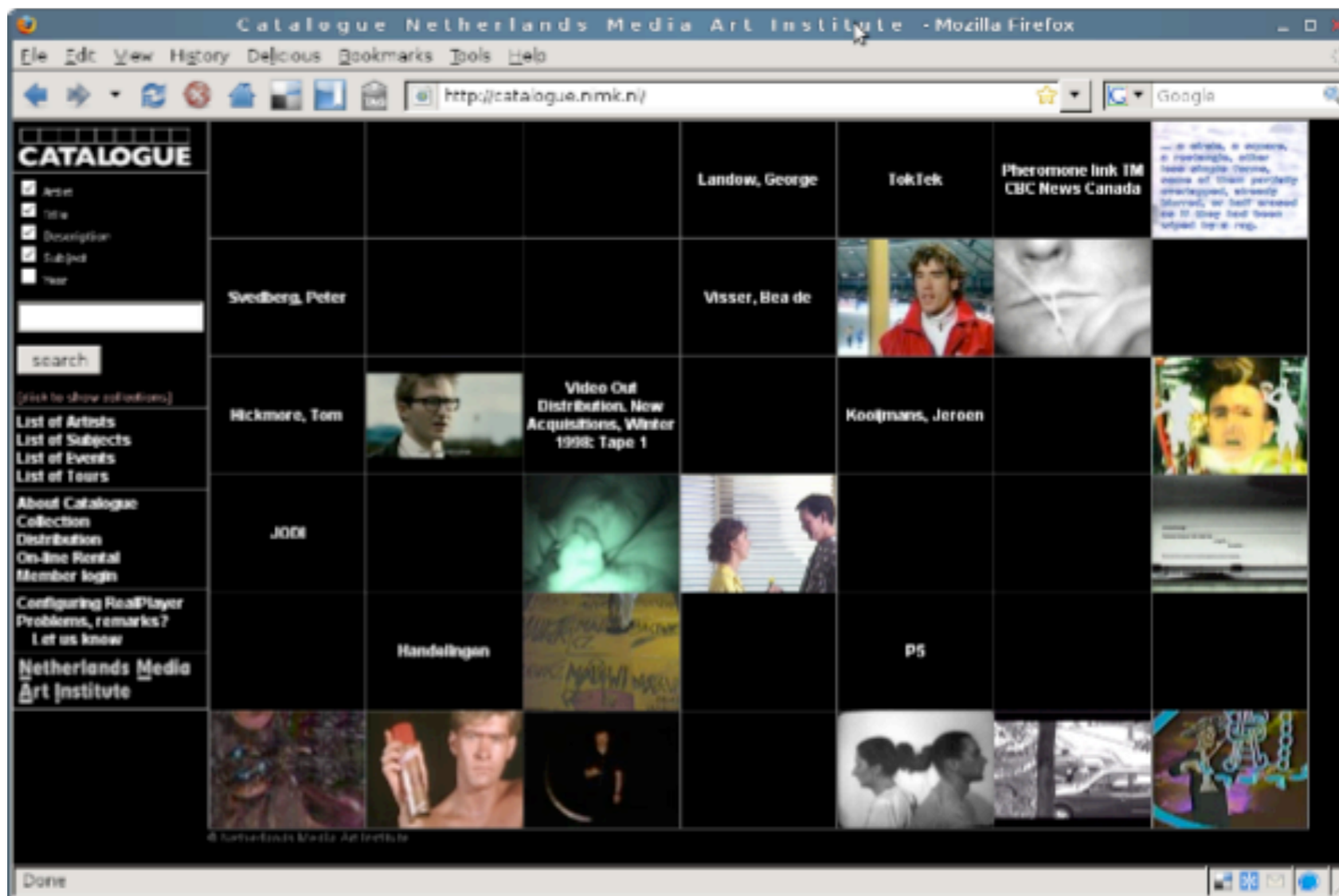
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# Research

- NIMk's media art collection as case study
- Occasion: renewal of NIMk's online catalogue



NIMk Catalogue (2005)  
<http://catalogue.nimk.nl>

**Distribution collection 2000 titles**  
**Documentation collection 7000 titles**  
**NIMk archive**  
**Other institutions' collections**

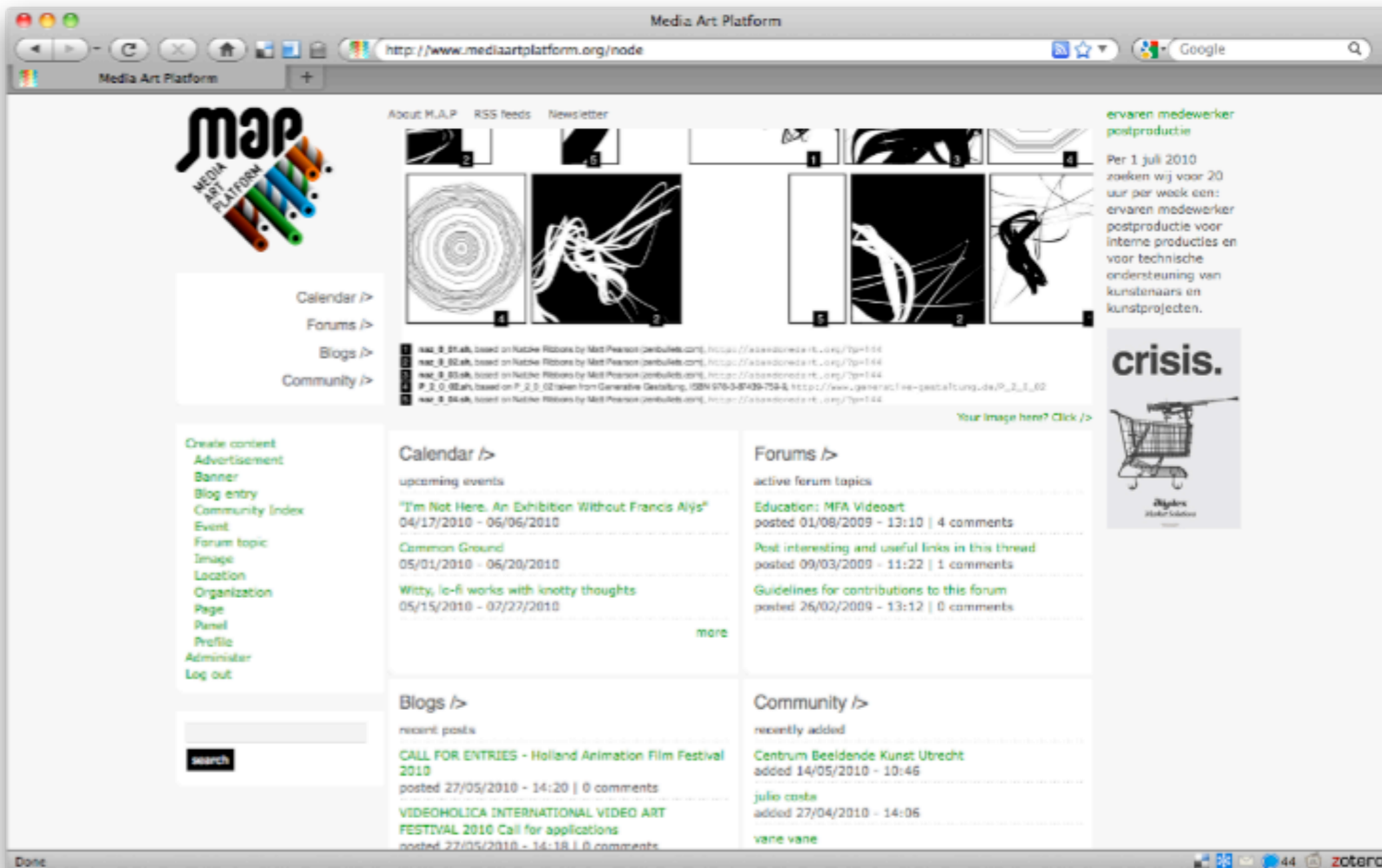
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## GAMA Gateway to Archives of Media Art <http://www.gama-gateway.eu> (eContentplus)

- Eight European media art archives
- Extensive user testing as inspiration for Culture Vortex

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## Media Art Platform

<http://www.mediaartplatform.org>

Social network site for media art enthusiasts and professionals

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# User research

- Internal use at NIMk
  - Providing information about the collection
  - Administration of distribution, preservation, tapes in custody
- External users
  - Artists
  - Professionals
    - Research
    - Education
  - Non-professionals

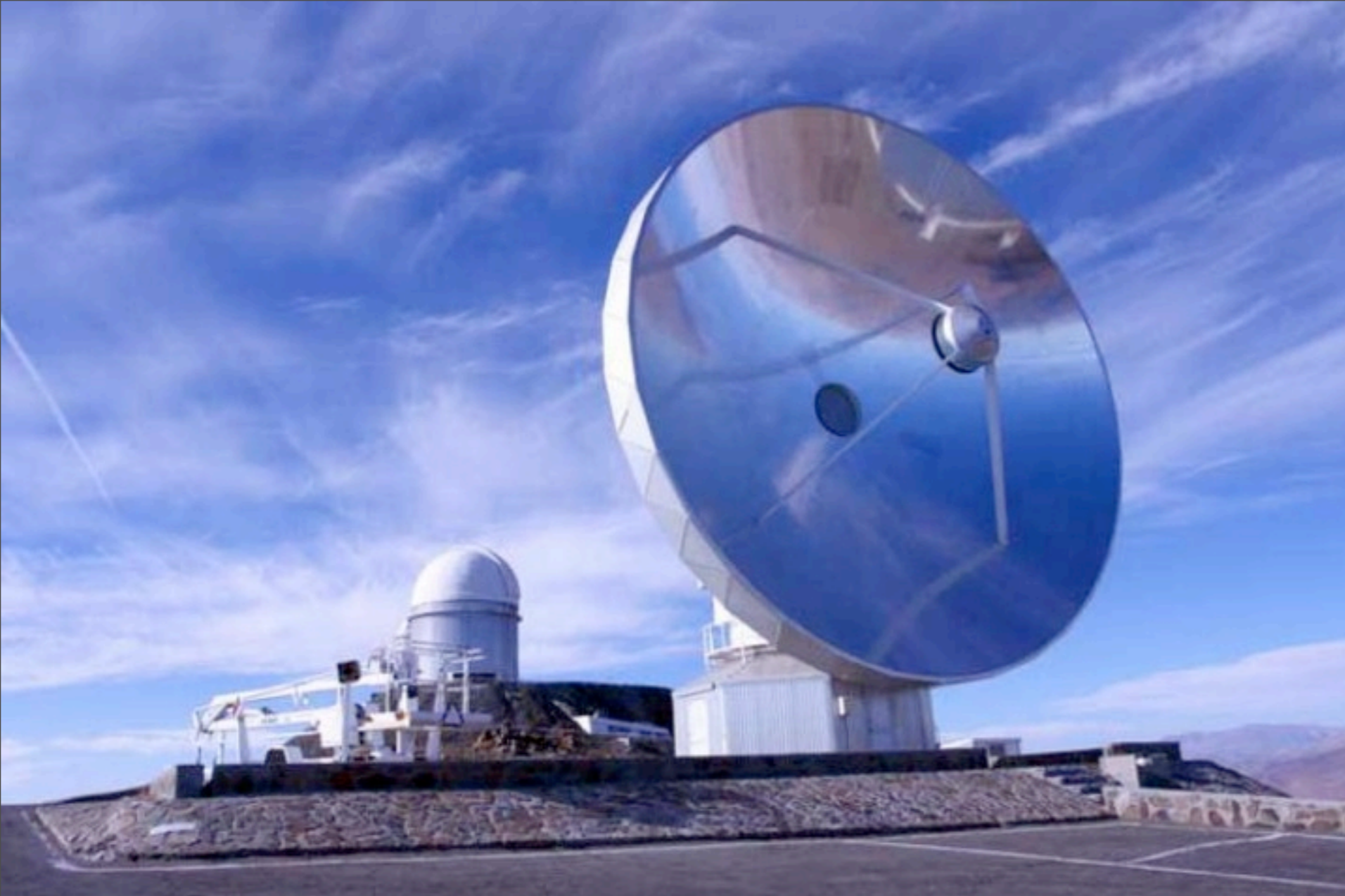
# Timeline

- April-June 2010: User research (Culture Vortex)
  - Janneke Kamp, Lorena Zevedei / MediaLAB/NIMk
- Later in 2010: design new catalogue (NIMk)
  - Evaluation, prototyping, usability testing (MediaLAB)
- Dissemination of research findings (Culture Vortex)

# Culture Vortex Public 2.0

Expert Meeting  
June 3, 2010

<http://networkcultures.org/wpmu/culturevortex/>

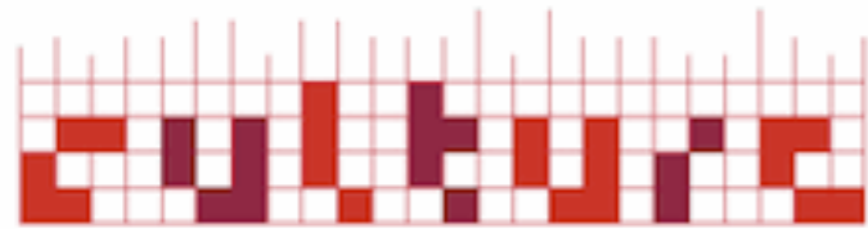


# Objective

Report about ongoing research - Culture Vortex: program line Public 2.0  
(Netherlands Media Art Institute)

Reality check, brainstorm, broadening our horizon...

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# Discussion rounds: 14.15 & 15.15

## **User group: Professionals & Education**

Moderator: Geert Lovink (INC)

## **User group: Artists**

Moderator: Gaby Wijers (NIMk)

## **User group: Curators**

Moderator: Sandra Fauconnier (NIMk)

## **User group: Non-professionals**

Moderator: Marieke Isha (NIMk)

Discussion round 1 – see color

Discussion round 2 – you choose!