

Agenda

- 13.40 Introduction Culture Vortex (Margreet Riphagen, INC)
- 13.50 Introduction Program Line Public 2.0 (Sandra Fauconnier, NIMk)
- 14.00 Summary research March-May 2010
(Janneke Kamp & Lorena Zevedei MediaLAB)
- 14.15 Discussion round 1**
- 15.00 Break
- 15.15 Discussion round 2**
- 16.00 Plenary – final discussion and conclusion
- 16.15 Introduction Program Line #1 Network Cultures
(Maarten Brinkerink, Beeld en Geluid)
- 16.30 Wrap up - Drinks

consortium partners

Penvoerder: HvA - Institute of Network Cultures

Consortium: MediaLAB Amsterdam, Nederlands Instituut voor Beeld en Geluid, Nederlands Instituut voor Mediakunst, Virtueel Platform, VPRO

Program partners: Amsterdam Stadsarchief, Museum Boijmand van Beuningen, IDFA, Video Vortex en Urban Screens Association

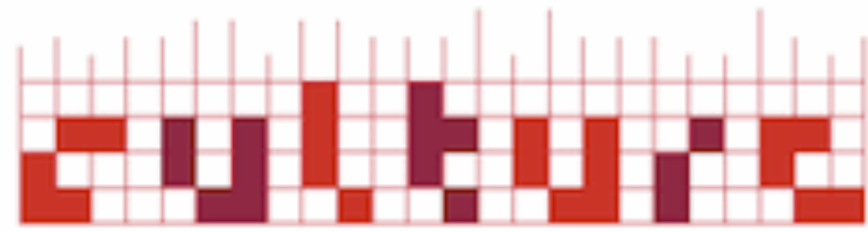
3 research questions

- What is the surplus value of online distribution of creative works and what are new distribution and income models for online distribution? (question raised by the professional artist and the collection holder)
- How can an audience be developed into an elaborate network culture, encompassing audiovisual collections and public institutions? (question raised by the collection holder)
- How can young professionals prepare for a media landscape in which works are shared and actively distributed online? (question raised by an HBO teacher/ teacher)

kick off summary

meet & great, organizations interests, inventory of
collaboration on three program lines, next steps





vortex



public participation
in online collections

kick off summary



Network Cultures

Institute of
network cultures



Public 2.0



Digital Public Sphere



Hogeschool van Amsterdam
Media, Creatie en Informatie

Expert meeting

Posted: May 6, 2010 at 12:14 pm | By: lorenazevedei | Tags: consortium, event, expert meeting | [Edit](#)

The Netherlands Media Art Institute in collaboration with MediaLAB Amsterdam is organising an expert meeting regarding the two year research project Culture Vortex, Program Line Public 2.0 on Thursday afternoon June 3rd.

The participants of this afternoon are a selected group of experts from various domains: artists, lecturers/educators, researchers, curators. Among the guests there will be representatives of the Culture Vortex Consortium Members: The Netherlands Media Art Institute, Institute for Network Cultures, MediaLAB Amsterdam, Museum Boijmans van Beuningen, Amsterdam Stadsarchief, Virtual Platform, The Netherlands Institute for Sound and Vision, VPRO, Urban Screens Association and IDFA.

The preparation of this meeting is realised in several **steps**:

- The current research that started in the beginning of April 2010
- Preliminary survey: all participants will be kindly asked to answer a few questions as a preparation to the discussions that will follow during the meeting
- Preliminary interviews with artists: in order to reveal an actual opinion of the artists in relation to the NIMk, the role of NIMk for the artist. *General details:*

Date: June 3

Time: 13.30 – 17.00

Institute of
network cultures

culture vortex

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categories

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[#2: Public 2.0](#)
[#3: The Digital Public Sphere](#)



Hogeschool van Amsterdam
Media, Creatie en Informatie

Video Vortex #7 reader

topics

- video activism
- ethics and politics of online video
- curatorial environments
- artistic practices with online video
- open video, open content & open source
- online video and web aesthetics

Video Vortex #6 Amsterdam

themes (concept)

- open everything (platforms, software and video)
- living database vs. dead collection
- censorship and youtube
- critique of the amateur (aesthetic + technology)
- video activism, ethics of online
- artist presentations
- interaction vs. online video
- tactics of online video users