

Follow the Money

A conference about the
role that databases and spreadsheets
play in our lives:
everything we do leaves traces behind

<http://followthemoney.nu/>

And this presentation

Is about

The traces left behind on twitter,
the *official* back channel of the conference

#ftmoney Follow the Money Conference
De Balie, Amsterdam // 14 January 2010 // 9.30 – 17.00 hrs

345 tweets

51 tweeters

top 10 tweeters = 222 tweets

64% tweets

top 5 tweeters = 133 tweets

38% tweets



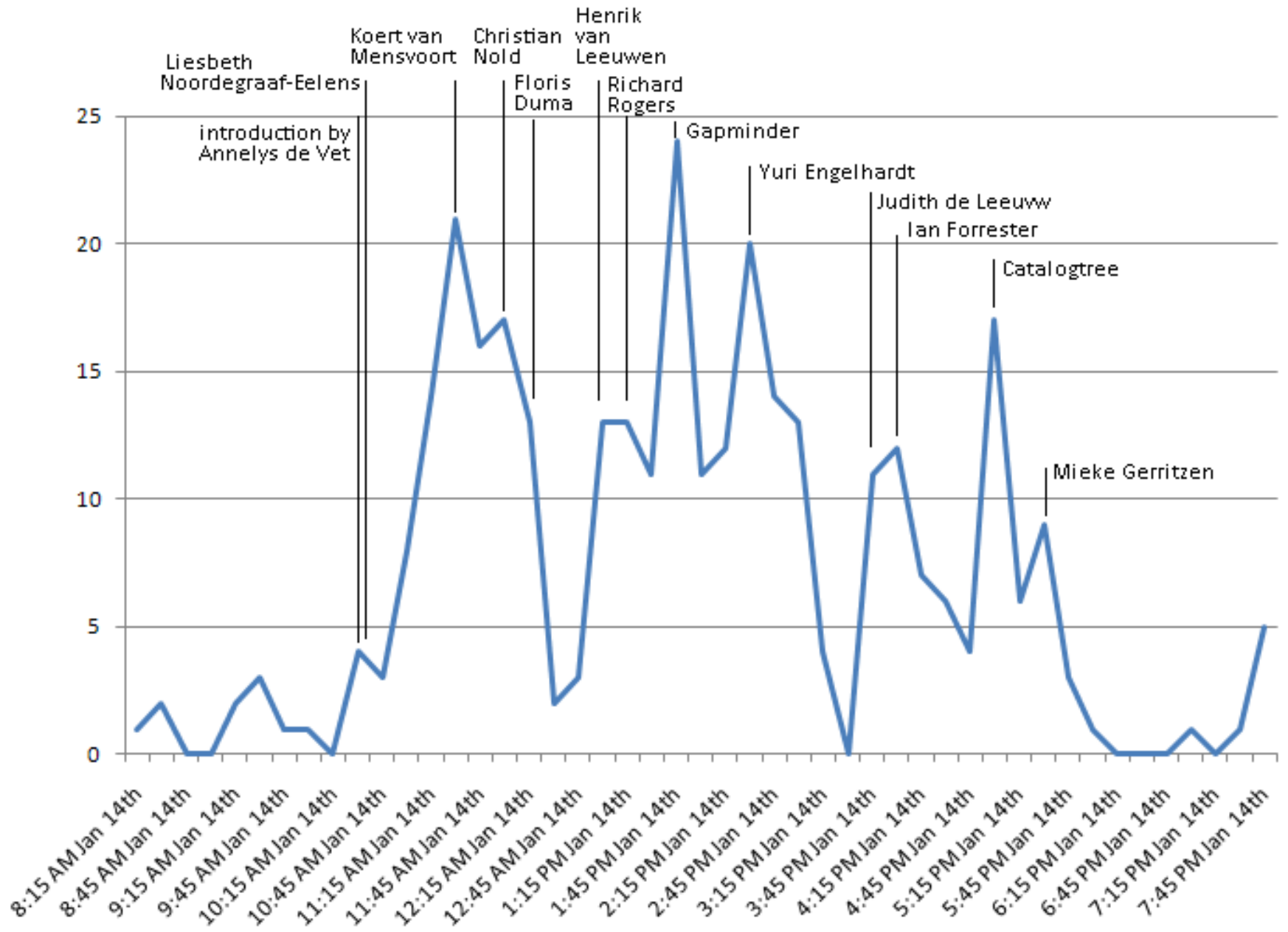
The noisiest tweeters

- alper
- DeBalieLive
- GertJan
- guidoz
- Janvds55
- Jhngln
- kruithoph
- mdelange
- michieltb
- ozuzo

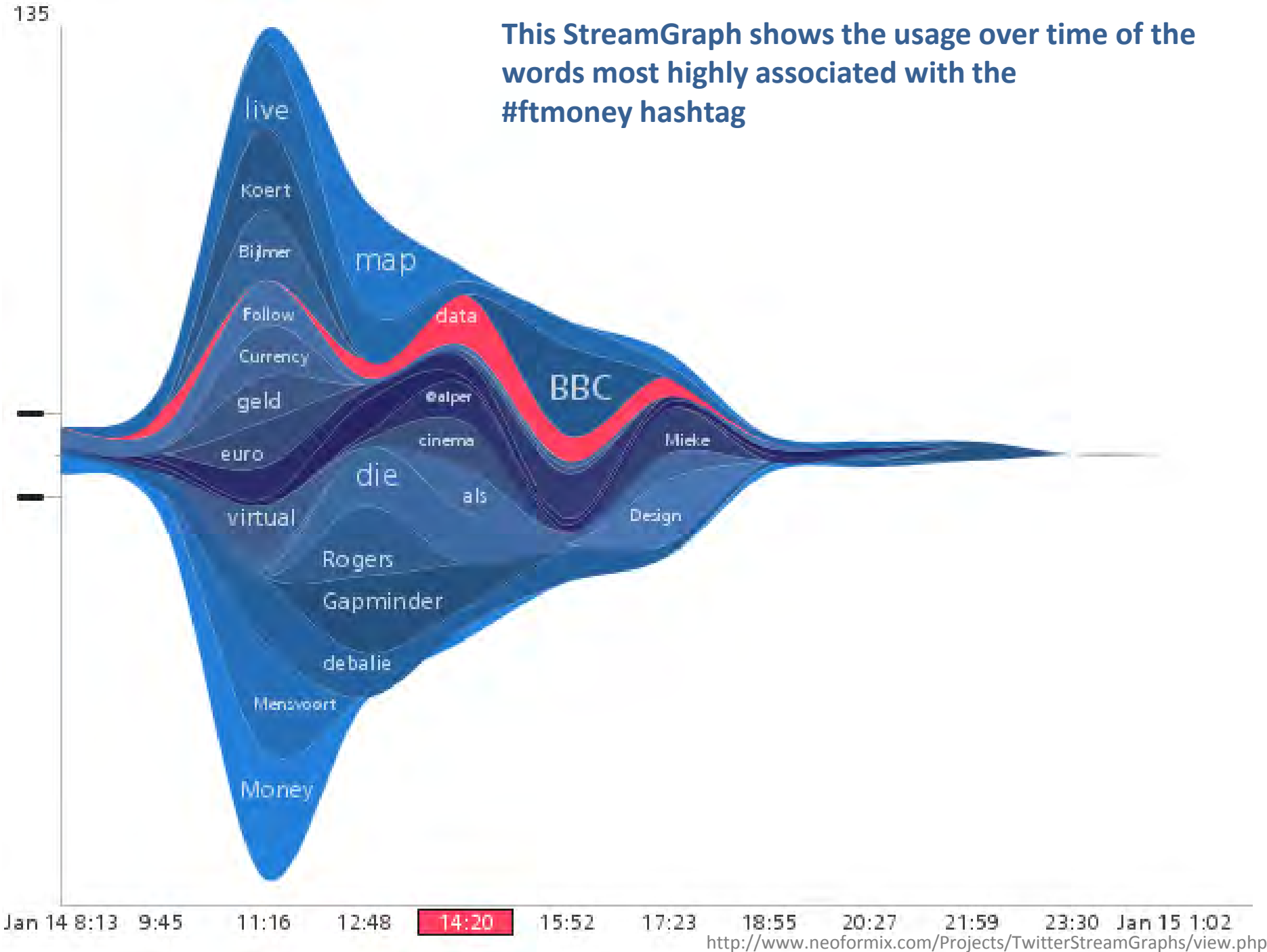
Interfaces used to tweet during the conference



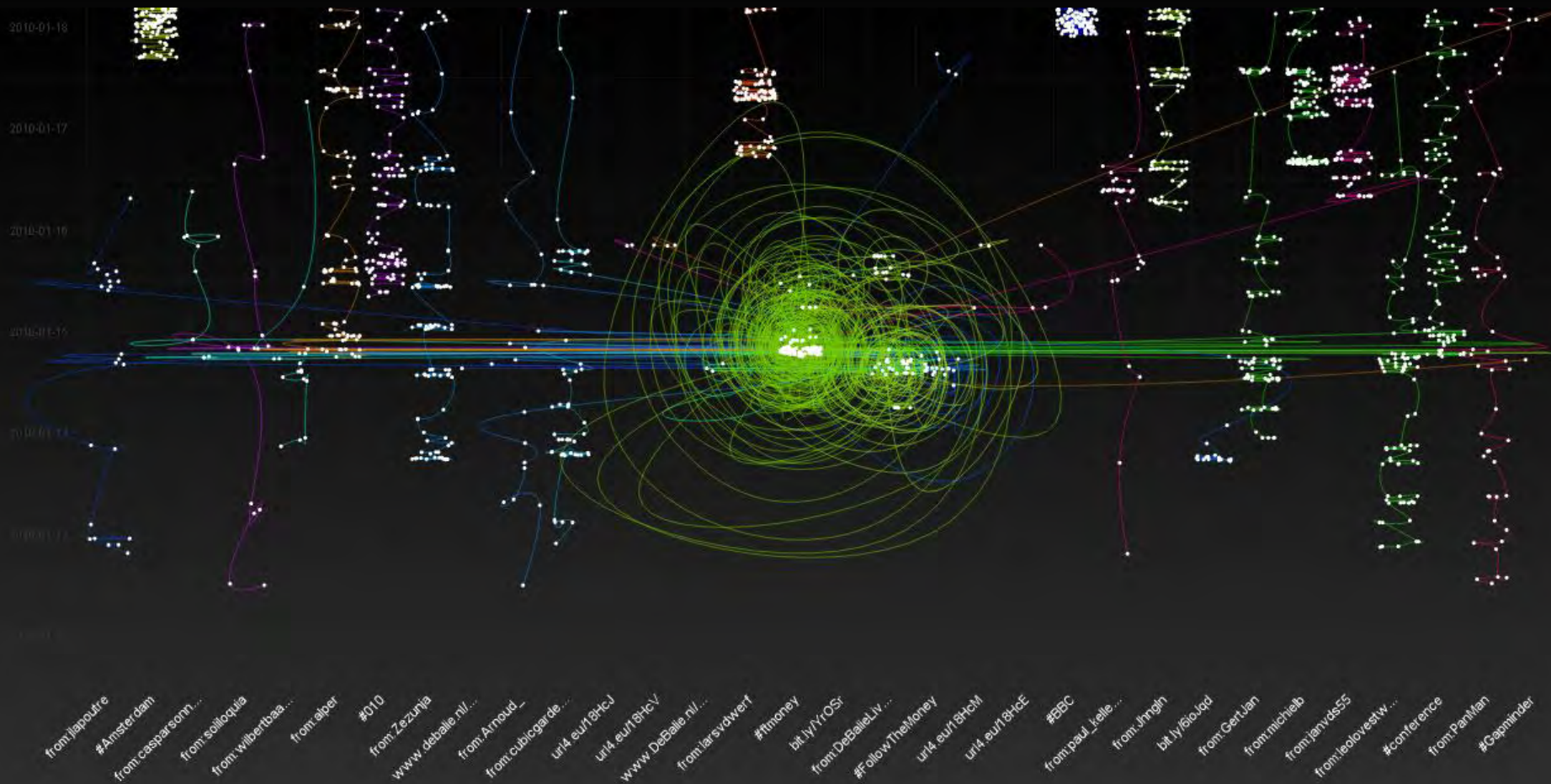
The number of tweets by the hour and the Conference's Programme and Speakers



This StreamGraph shows the usage over time of the words most highly associated with the #ftmoney hashtag



The Social Collider reveals cross-connections between the conversations that went on twitter

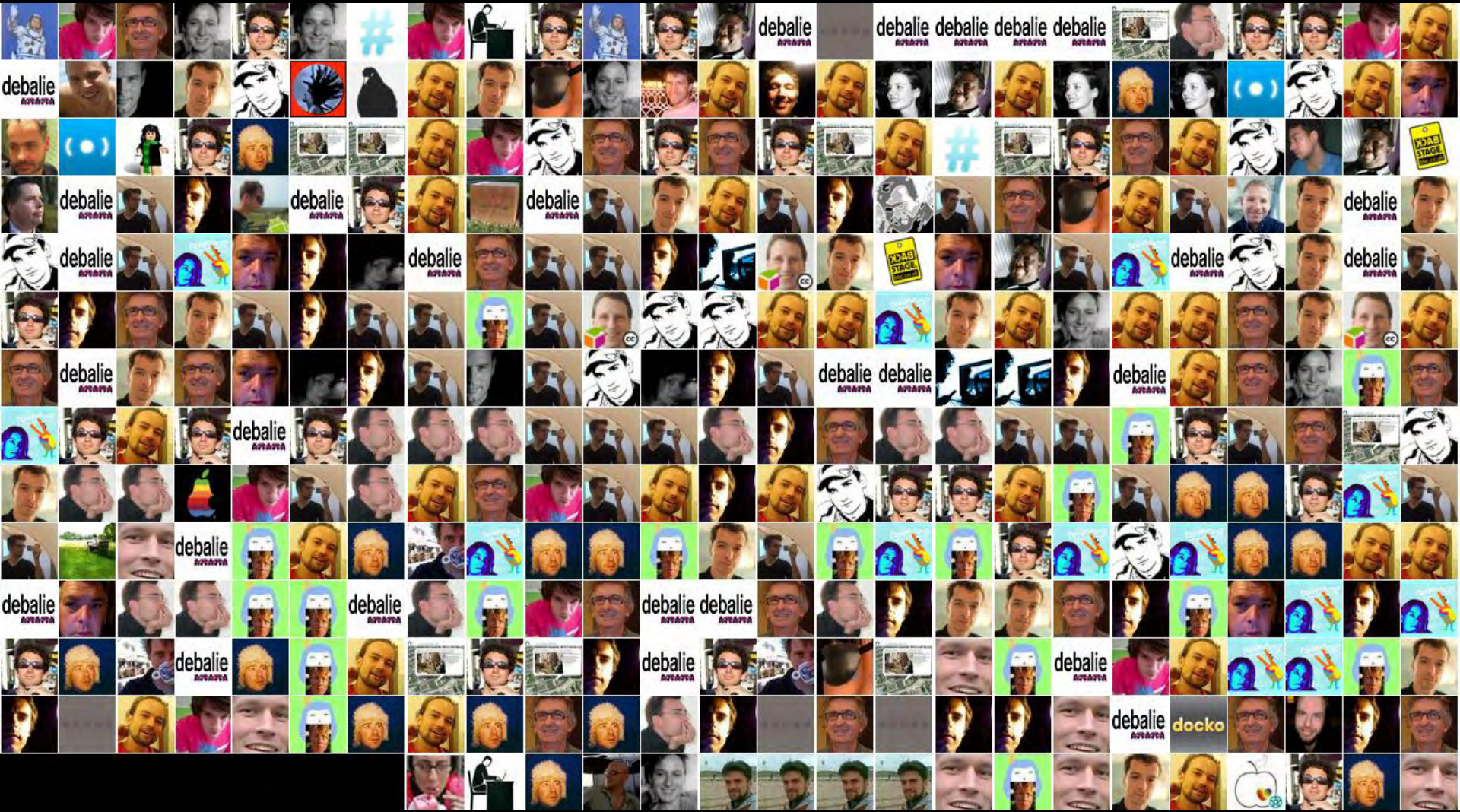


Posts that didn't resonate with anyone just connect to the next item in the stream. The ones that did, however, spin off and horizontally link to users or topics who relate to them, either directly or in terms of their content.

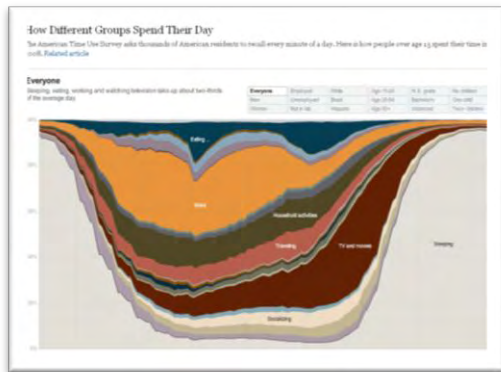
Tweets as seen by TwitArcs

	Money news: Henderson reports His New Star International Property fund. The fund	Money
	Money Matters blog: Doorstep energy sales avoid getting ripped off	Money
@ftmoney	RT @ftmoney: Number of mortgage products rises for third consecutive month. The	mortgage
	Money news: Number of mortgage products rises for third consecutive month; The	Money
	Money news: Pick of the emerging markets: The robust performance Brazil and	Money
	Money news: Buy to let investors see strong returns in 2009. Buy to	Money
	Word dit de leukste ontdekking giet: http://bit.ly/mC0r meer is echt niet meer	#ftmoney
@Janvd35	keuzes. Samen video editie en voor interactieve story telling as	#ftmoney
@DeBalleLive	RT @DeBalleLive #ftmoney Replays of the whole #FollowTheMoney conference on	#ftmoney
	...come to think of it, what happened to the interactivity aspect or narrative	#ftmoney
	kruthoph: Ah video do it however, in VLC. rtp:	#ftmoney
	kruthoph: All this abundance stuff is for other people! #ftmoney #ftmoney	#ftmoney
	kruthoph: Sound is gone here. effe look at #ftmoney (SYSTRAN translation)	#ftmoney
	kruthoph: There does someone have still livestream of #ftmoney? At me je it doe.	#ftmoney
@cubicgarden	#ftmoney Niet verboden om stickers te plakken op mungeld: http://bit.ly/GCf9E	#ftmoney
@DeBalleLive	@corcoranmont En joyed Koert: Gappminder, Gappminder extended by twee, the 3	#ftmoney
	@DeBalleLive #ftmoney herhaling	#ftmoney
	hier is die 100% USA make, de lange versie van de intro video van vanmiddag	#ftmoney
@PaulJelle	RT @Arnaud: #ftmoney herhaling hier te bekijken (stream):	#ftmoney
@Jhngln	RT @Jhngln: Ook datavisualisatie? #ftmoney: Gezinnen met wat se per week eten,	#ftmoney
	The Follow: the Money conference today was marred by inadvertently funny	#ftmoney
@joostburge	Maar dankzij #ftmoney wel overtuigd van juiste weg met eigen project in	#ftmoney
	Ervierend dagje #ftmoney meteen terug naar #010 gekuk 1.5 tot tot nadenken	#ftmoney
	#ftmoney herhaling hier te bekijken (stream): http://www.debalie.nl/live.jp	#ftmoney
@Gerden	Zaten zeker goede momenten bij bij #ftmoney. Maar ook (andere) in @Gerden en	#ftmoney
@rrichieb	zelfde dag en achter de nu bij #ftmoney. Hoop niet dat @rrichieb het te arty	#ftmoney
@Wilberthoon	RT @Wilberthoon: Keesen van de dag. Een open source maar #ftmoney	#ftmoney
	Tram naar Amsterdam C4. Diep betwist uit bij #ftmoney. Borrel uit zelfbescherming	#ftmoney
	#ftmoney maybe the question is not what is the role of the designer, but what	#ftmoney
	#ftmoney Replays of the whole #FollowTheMoney conference on	#ftmoney
	Good discussion of lax @ #ftmoney Perhaps there's somebody who would gather all	#ftmoney
	Doet denken aan felle discussie rond democratisering van filmtoel. Biedt toch	#ftmoney
	Na gemiddelde dag schiet er nog even de slam in de pan. Wat is rol van designer.	#ftmoney
	#ftmoney http://www.vanasc.uk/microdotw/decode-thehibition/interactivity	#ftmoney
@Jhngln	@Jhngln Doelde ook idd mee op het gebroel. #ftmoney	#ftmoney
	Money news: Interest in cash and fixed interest wanes. Investor interest in cash and	Money
	#ftmoney In de stream en neem ik voor sprong op de borrel. Een grag. En	#ftmoney
	Mieke Gerritsen gaat er nog even vol in: grafisch ontwerp is van doot iedereen de	#ftmoney
@Janvd35	Leuk. Mmpje. Rmp my world, maelt nu, niet zoveel met data viz te maken. #ftmoney	#ftmoney
	@Janvd35 #ftmoney het oordeel kunst zou dan in de inhoud moeten liggen, niet	#ftmoney
	AEn toe het gevoel dat dat mining en cluster analyse het nu te de status van	#ftmoney
	#ftmoney als Mieke Gerritsen Lev. Manovich van kunstenaarship verdenkt is dat	#ftmoney
@olloliquis	RT @olloliquis Nice! "Noise map of Amsterdam"	#ftmoney
	Money Matters blog: Reeder's Tax returns and tax claims http://bit.ly/5lqUn	Money
	Mieke Gerritsen leest het 'designers' artikelje 20/Jan, #ftmoney	#ftmoney
@Wilberthoon	Ik heb af #ftmoney #Mieke: zit dicht bij de uitgang Dag @Wilberthoon @rrichieb	#ftmoney
	#ftmoney url for exhibition "Infodecodata".	#ftmoney
	Vreut van de dag "een open source maul" #ftmoney	#ftmoney
	FT Money Show: Changes to the minimum retirement age. Retiring later	Money
	#ftmoney Geritsen > infodecodata	#ftmoney
	#ftmoney http://www.procesing.org/	#ftmoney
	Mieke Gerritsen is leuk: en overtuigender al te vrij vertelt of improviert.	#ftmoney
@Jhngln	@Jhngln Daar kom je niet mee weg, zeker niet als het werk in eigen opdracht is.	#ftmoney
	#ftmoney parsons Stiekem van mij mee over "is ziele af #ftmoney ar?" Hoe - Mieke	#ftmoney
	"But when you visualize other people's data and behaviour, are you still an	#ftmoney
	#ftmoney #FollowTheMoney nu. Mieke Gerritsen	#ftmoney
	#ftmoney Joris Malthea: een designer en richt zich dus op esthetics. Mo need om	#ftmoney
	Graphic Design is ook gedemocratiserd. #geritsen #ftmoney Dit lijkt meer een	#ftmoney
	#ftmoney Mieke Gerritsen talking: as soon as she switches to Dutch it starts	#ftmoney
	Or designs catalogree just patterns of human behaviour? http://www.catalogree.net/	#ftmoney
@atparsonen	@atparsonen this an utterly weak copout to duck the question so much especially	question
	where are the ethics of infographic designers? Are designers neutral in how they	#ftmoney
	Joris Malthea Richt zich meer op graphic designer te voelen dan auteur. Heeft niet veel	#ftmoney
@Wilberthoon	RT @Wilberthoon: Journalism 2.0 #ftmoney	#ftmoney
	E ontstaat nog even een geengageerde kloof in het publiek over dataverzamelen en	#ftmoney
@atparsonen	@atparsonen I think people here are missing that design has a moral dimension.	#ftmoney
	"Diplomats commit most perking violations near golf parks". Delightful datadesign	#ftmoney
@DeBalleLive	"Photography = Data Visualization" - Joris Malthea @DeBalleLive #ftmoney	#ftmoney
	data clouds Luna Maures: data of the sky in Amsterdam www.sky	data
@DeBalleLive	@DeBalleLive Nice camerawork!	file
@Janvd35	@Janvd35 Is dit weer een kunstenaar of een wetenschapper? #ftmoney	#ftmoney
	#ftmoney #FollowTheMoney now: Catalogree (Joris Malthea)	#ftmoney
	Journalism 2.0 #ftmoney	#ftmoney
	#ftmoney Bregtje vd. Raai	#ftmoney
@cubicgarden	@cubicgarden loved your presentation! Mashups: to the max, great! Do you have j	#ftmoney
@PanMen	@PanMen lij. http://opt.nl on steroids!	#ftmoney
@cubicgarden	@cubicgarden shows http://bit.ly/5lH3d #ftmoney as one of many 'tools' on BBC data	#ftmoney
@cubicgarden	spreker Ian Forrester is @cubicgarden. Overigens, #ftmoney	#ftmoney
	is nu officieel fan van Ian Forrester van de BBC. #ftmoney	#ftmoney
	Ian Forrester: BBC Backstage: "Expect to time shift everything. If you use it you never	#ftmoney
	lol" #ftmoney http://moby.to/6h1h	#ftmoney
	BBC heeft alle mee geeft niet, was zeker niet buiten UK. Komt een beetje losser @	#ftmoney
	nee. Ik kom er niet in #ftmoney http://ig.bbc.co.uk/com/gianp	#ftmoney
	Forrester maelt de zaal leller met Redux, was 5 jaar BBC te zien en halen zij. Niet	#ftmoney
	Dit is erg, als je programmamakers bent. BBC Redux wordt gehouden Alle tot 5 j	#ftmoney
	will best betalen voor onbepaalde groven in alle bbc content. Of vro, for that matter,	#ftmoney
	bbc heeft een eigen tweetstore, alle tweets etc van alle eigen mensen. #ftmoney	#ftmoney
	Ian Forrester van BBC Backstage stelt als een mail-the-oppen alle waren uit waar je	#ftmoney
	BBC backstage: wanneer krijgen we toets voor de publieke omroep? Hm! #ftmoney	#ftmoney
	Hoort een interessant woord: Sparq, Snap of vast niet veel van. Maar het maelt	#ftmoney
	#ftmoney #FollowTheMoney now: Photo to let @DeBalle are very welcome @	#ftmoney
@Wilberthoon	RT @Wilberthoon: BBC Backstage on stage #ftmoney	#ftmoney
	BBC Backstage (heer goed): delen van BBC content. Maar dat mag niet voor	#ftmoney
	BBC Backstage on stage #ftmoney	#ftmoney
@cubicgarden	RT @cubicgarden: watching #ftmoney live stream ttp://62.94.217.143:50debalie.sdp	#ftmoney
	Ogen dicht en moet dan toch heel erg aan Little Britain denken. #ftmoney.	#ftmoney
	#ftmoney #FollowTheMoney now: Ian Forrester	#ftmoney
@cubicgarden	now @cubicgarden on stage about Backstage #ftmoney	#ftmoney
@rrichieb	@rrichieb Mooie verlenging van de #Gappminder presc tijdens de	#ftmoney
	Maar was ging dat nou over? #ftmoney	#ftmoney

#ftmoney twitter's chronological mosaic

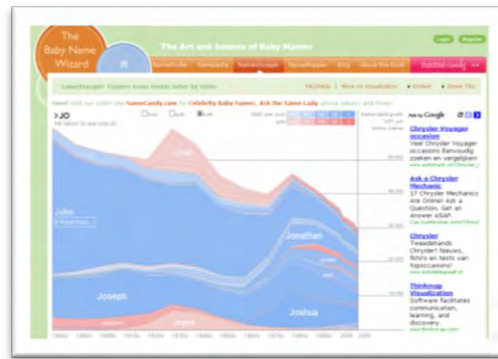


Some
interesting links
mentioned during
the conference



How Different Groups Spend Their Day

The American Time Use Survey asks thousands of American residents to recall every minute of a day.



The Art and Science of Baby names

Find reliable expert information on baby name meanings and popularity.



We feel fine

We Feel Fine is an exploration of human emotion on a global scale.



I.O.U.S.A.

A film that boldly examines the rapidly growing national debt and its consequences for the United States and its citizens.



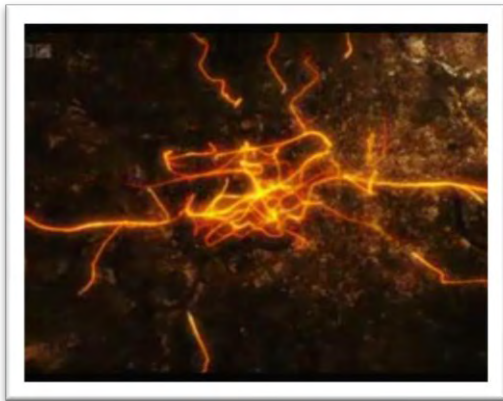
The short & simple story of the credit crisis

Gives form to a complex situation like the credit crisis and quickly supply the essence of the situation to those unfamiliar .



Britain from above

An epic journey revealing the secrets, patterns and hidden rhythms of our lives from a striking new perspective.



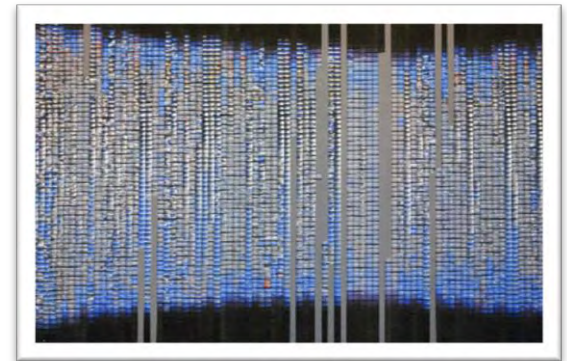
[GPS London Taxis](#)

380 London taxis recorded over the course of a single day.



[I love Alaska](#)

On 2006 AOL accidentally published a file on its site containing search keywords submitted by over 650.000 users, this is the story of user #711391



[Sky-catcher](#)

Luna Maurer installed in July 2005 on top of the roof of De Balie in Amsterdam a camera, which every five minutes takes a picture of the sky over the Museum.



[Channelography](#)

Creates statistics about [BBC Programmes](#) by reading and analysing the captions.



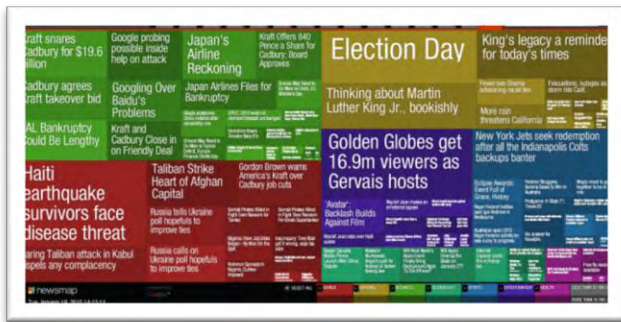
[URIplay](#)

A metadata aggregator, giving each file a [URI](#) and a simple description. The service is not intended to be used directly by viewers.



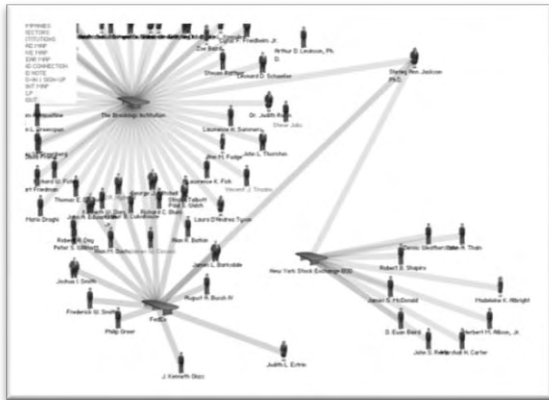
[Catalog tree](#)

Uncommon use of data, the output is fabulous print design!



News map

The news presented visually and in flavors



They Rule

They Rule allows you to create maps of the interlocking directories of the top companies in the US in 2004

Bijlmer Euro

Imagine if we could domesticate money and make it work for the wider social and cultural benefit of local communities rather than tearing them up.

The Bijlmer Euro is an experimental currency that only circulates in the Bijlmer area of South East Amsterdam. It is based on a recycled RFID sticker which is placed on top of standard Euro notes. So it uses the ubiquity, mobility and trust in the Euro as a vehicle for its own local currency which can offer local added value. The projects has many complex implications for development of local service as well as social and cultural benefits for the area.

Since the project is still in development we are looking for feedback and ideas.

Come to the Picnic workshop on Wednesday 23rd 2009 to find out more ...!

Bijlmer Euro

The Bijlmer Euro is an experimental currency that only circulates in the Bijlmer area of South East Amsterdam



'PIMP MY PLANET'

A short animated film and game trailer in which the possibilities of playing God are explored.

govcom.org

Issue creator: [participatory & distributed governance](#) | information policy: [on the web](#) | articles & maps

Issue creator: [Issue Network Location and Visualization Tool \(get login\)](#)

Issue creator: [introduction to use systems of use and ego \(summary\)](#)

Issue creator: [Contextual History Ezer \(get\)](#) (2007)

Issue creator: [Ezer and Maps \(2005\)](#) (See also: [Govcom.org @Lenses menu](#))

Information building on the web (NET Press, Paperback, 2004) ([book](#))

Year Book of the Year: [450000](#) (2007)

Note: Issue creator: [Soban/Soban](#) (2009) (See also: [Govcom.org @Lenses menu](#))

Digital methods Related

Mapping Conferences (Ed by Bruno Latour) ([book](#))

Social Research with the Web (Bogard/Jansen/Theocon/Whitehead, 2009) ([paperback](#))

The End of the Virtual: Digital Methods (Rogers, 2009) ([paperback](#))

Govcom.org

People need Maps for more things than where to go. Maps prompt people to rethink their strategy

Home | Exhibitions | References | Lessons | Credits | Discourse | Contribute | About

T-shirts 2009/2010

Processing

Processing t-shirts are back in stock! ([Check here a direct link](#))

Books

Processing: An Open Source Programming Language

Processing: An Open Source Programming Language

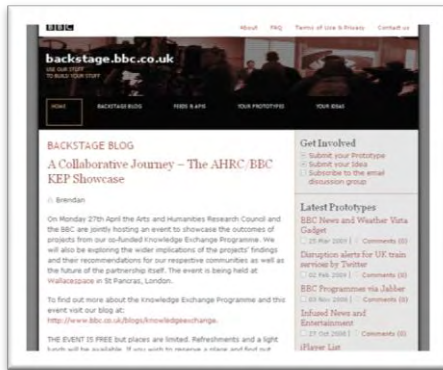
Processing: An Open Source Programming Language

Updates

29 Jan 2010
Processing T-shirts are back in stock and on sale again.

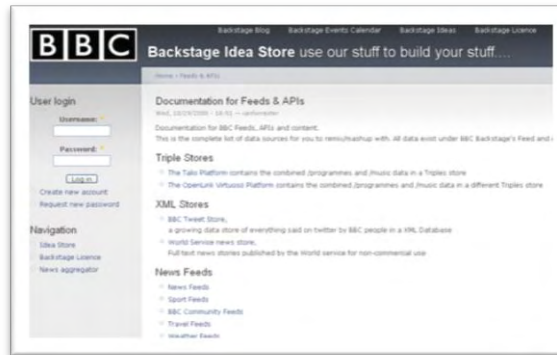
Processing

If you saw the visualization of How The New York Times Illuminates The World the day Michael Jackson died, then you know that it was made with Processing



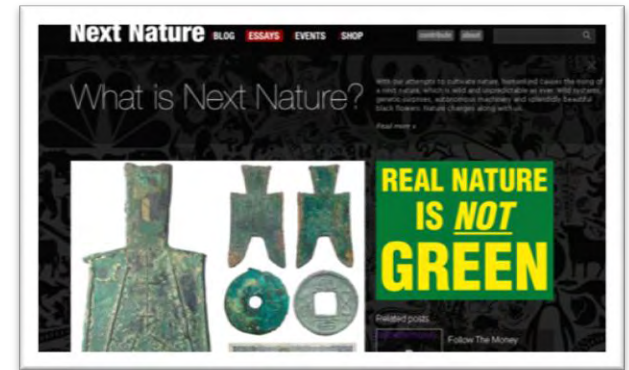
[Backstage.bbc.co.uk](http://backstage.bbc.co.uk)

backstage.bbc.co.uk is a pilot for open innovation and attempts to encourage and support those who have provided most of the innovation on the internet



[Backstage idea store, use BBC stuff to build your stuff](http://backstage.bbc.co.uk)

Documentation for BBC Feeds, APIs and content. This is the complete list of data sources for you to remix/mashup with.



[Next Nature](http://nextnature.org)

With our attempts to cultivate nature, humankind causes the rising of a next nature, which is wild and unpredictable as ever.



[Gapminder](http://gapminder.org)

Gapminder is a modern “museum” that helps making the world understandable, using the Internet.

There is a [short summary](#) of the conference by Juliana Brunello @ [the Institute of network cultures](#) weblog

If you have more links
to add

Please send email to

[margarida.a.fonseca |a| gmail.com](mailto:margarida.a.fonseca@a@gmail.com)