

Program Line Public 2.0

Netherlands Media Art Institute

NIMk

www.nimk.nl

Presentation

Artlab

Research

Artists in Residence

Collection

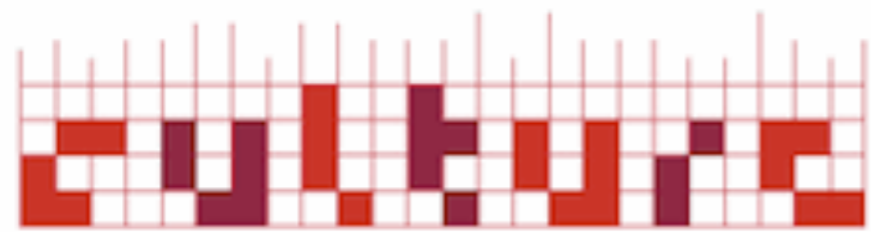
Distribution

Preservation

**“Ondersteunende
instelling”**

**Netherlands Media
Art Institute**





vortex

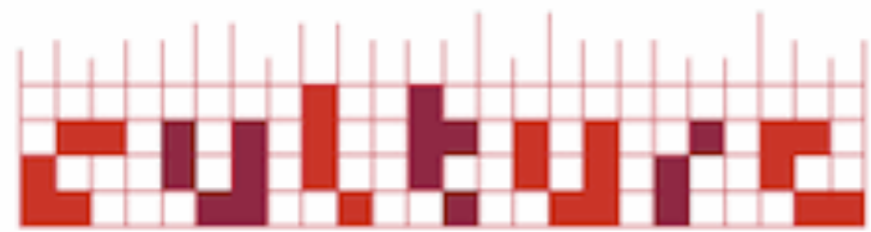


public participation
in online collections

Core questions

Online dissemination of cultural heritage

- **User participation**
(NIMk as a network institution)
- **Business models**
(generate income for artists and NIMk)



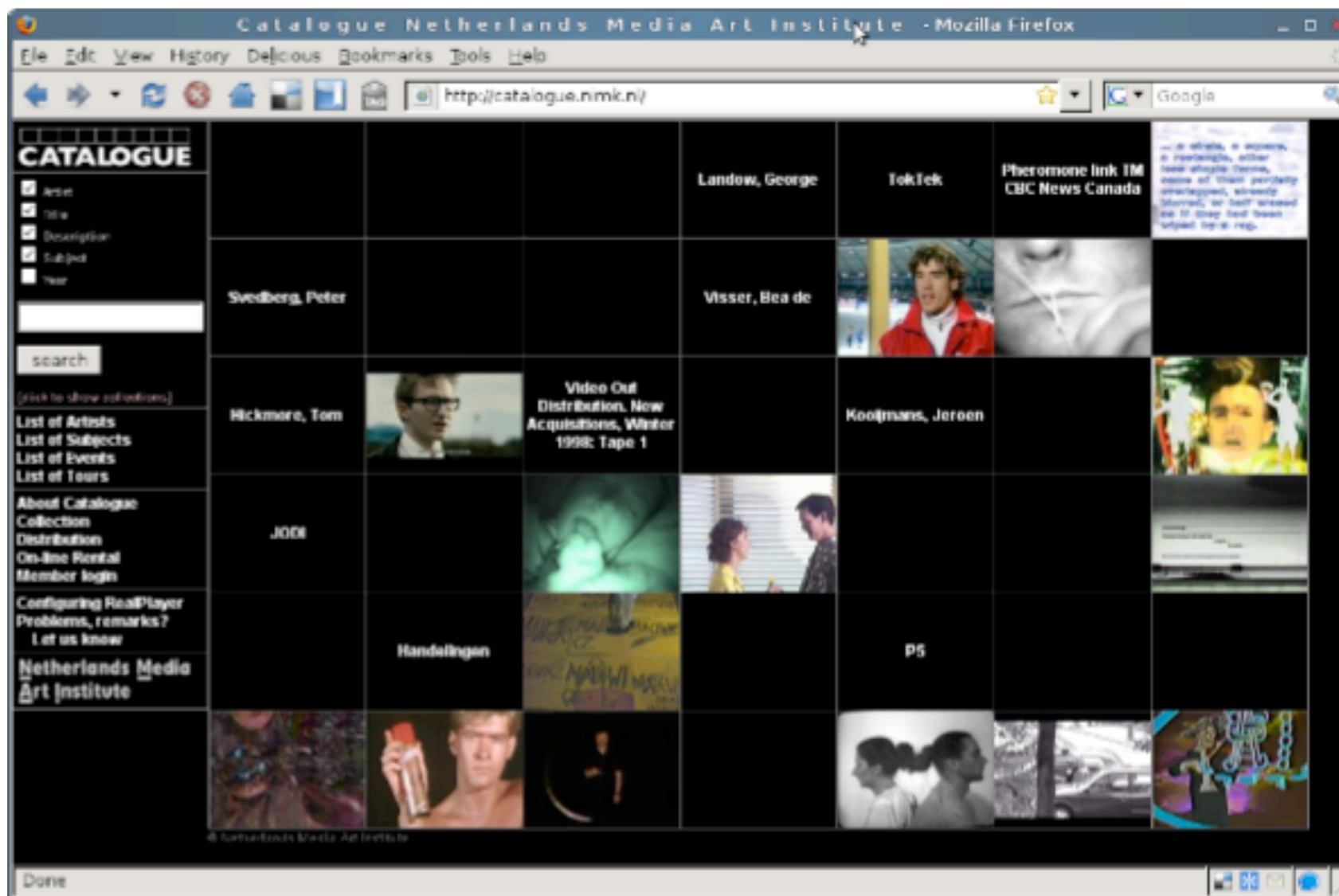
vortex



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Research

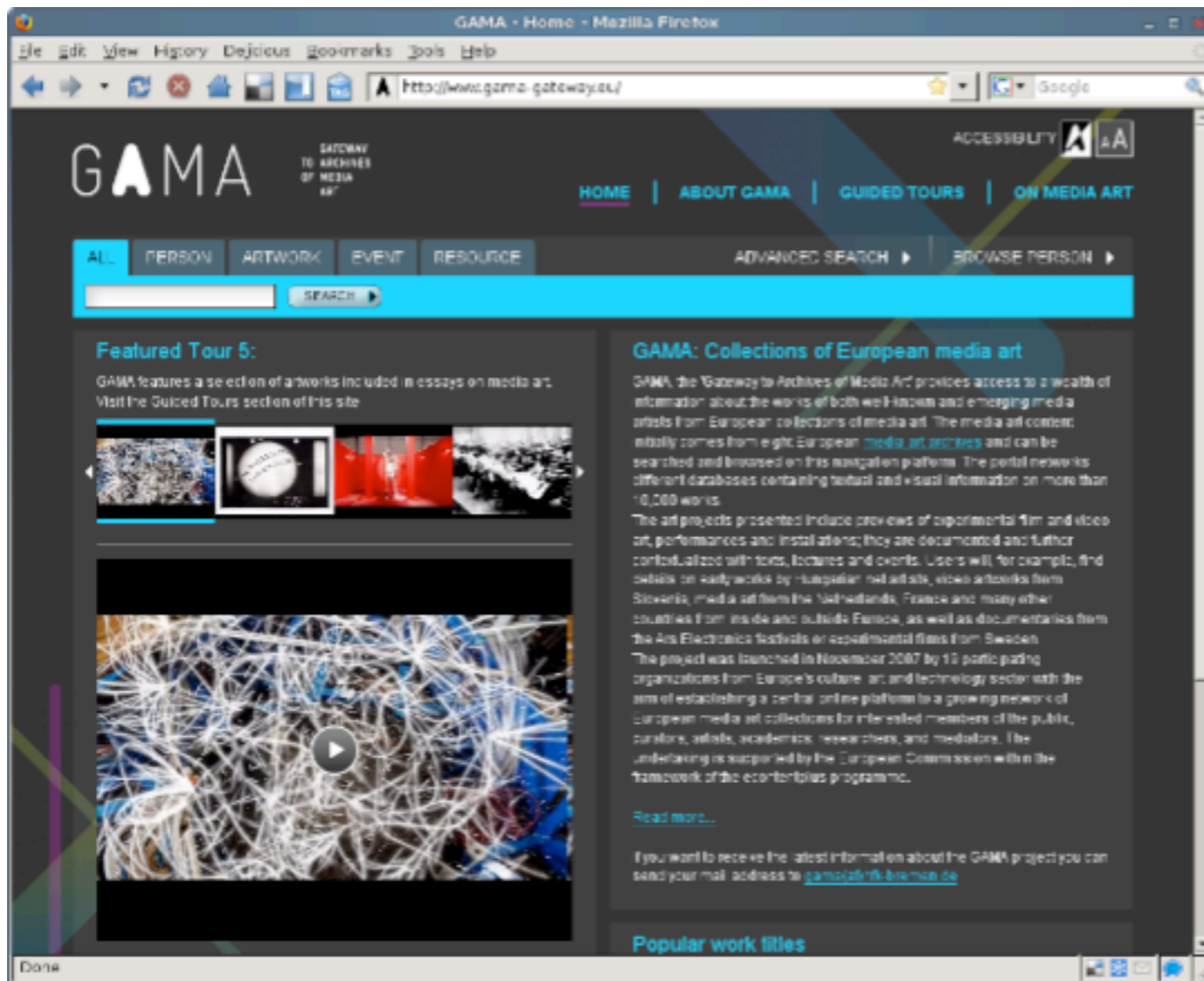
- NIMk's media art collection as case study
- Occasion: renewal of NIMk's online catalogue



NIMk Catalogue (2005)
<http://catalogue.nimk.nl>

Distribution collection 2000 titles
Documentation collection 7000 titles
NIMk archive
Other institutions' collections

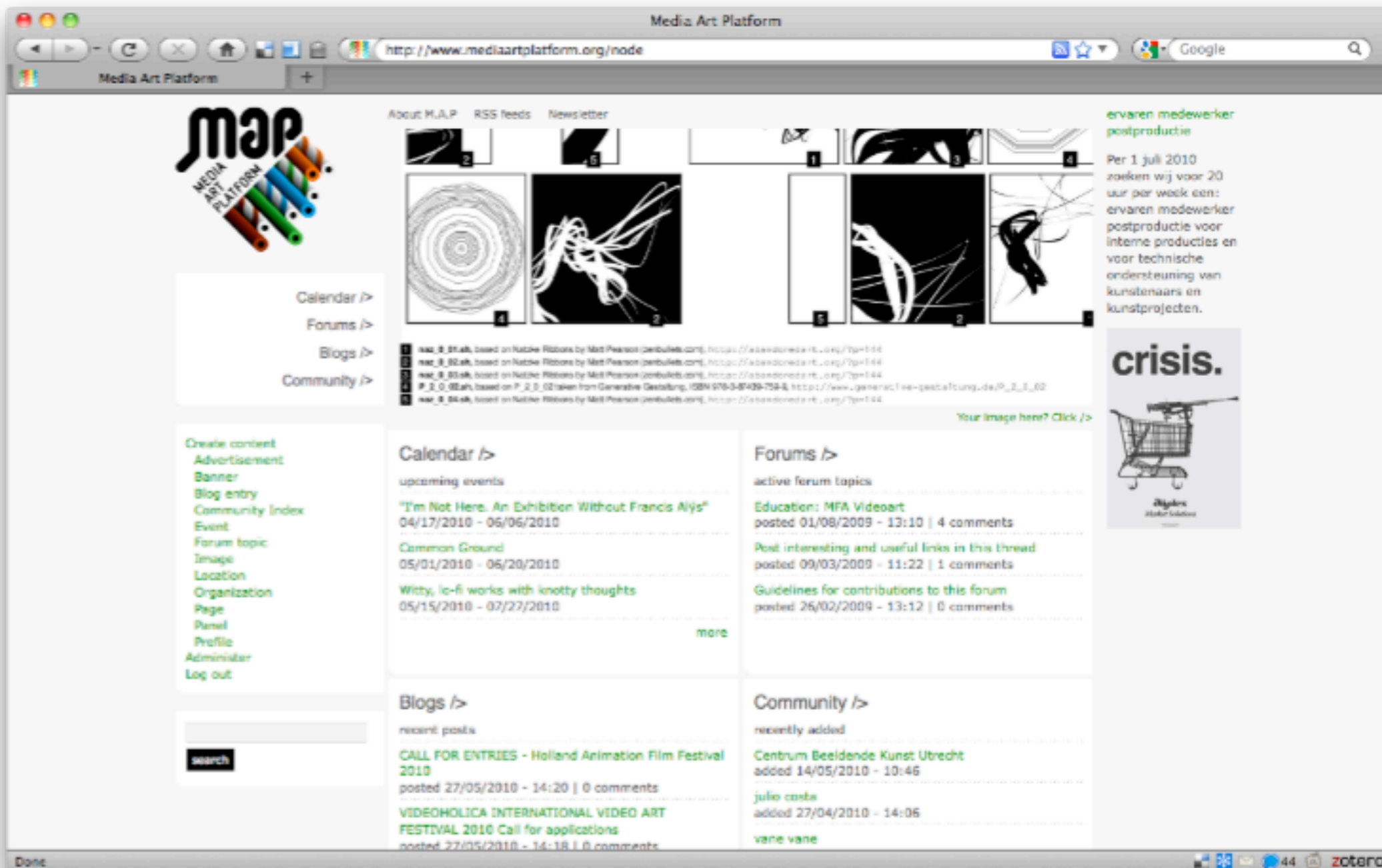
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GAMA Gateway to Archives of Media Art <http://www.gama-gateway.eu> (eContentplus)

- Eight European media art archives
- Extensive user testing as inspiration for Culture Vortex

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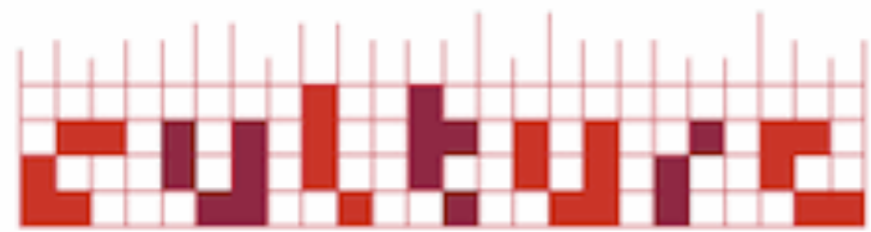


Media Art Platform

<http://www.mediaartplatform.org>

Social network site for media art enthusiasts and professionals

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User research

- Internal use at NIMk
 - Providing information about the collection
 - Administration of distribution, preservation, tapes in custody
- External users
 - Artists
 - Professionals
 - Research
 - Education
 - Non-professionals

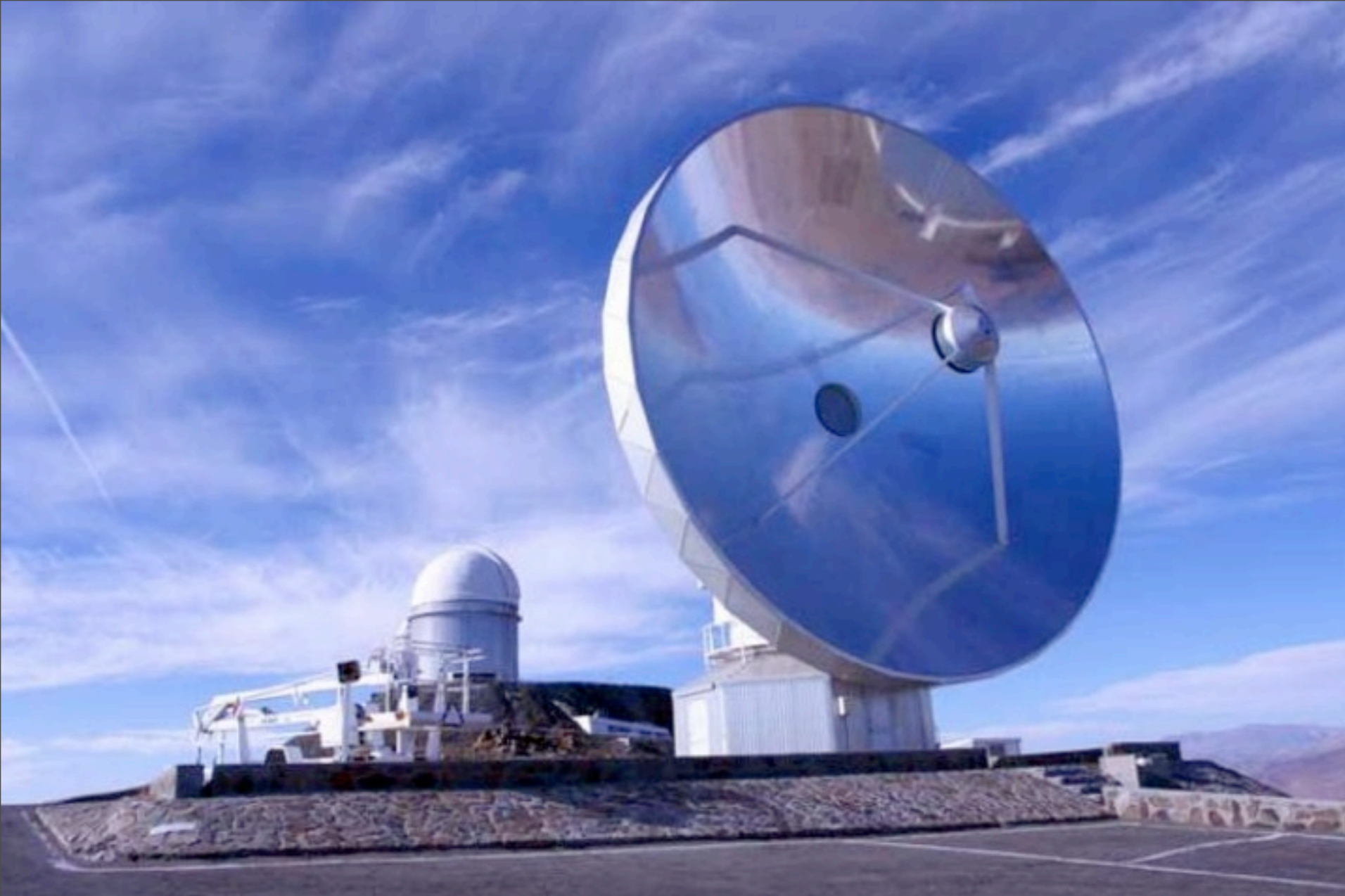
Timeline

- April-June 2010: User research (Culture Vortex)
 - Janneke Kamp, Lorena Zevedei / MediaLAB/NIMk
- Later in 2010: design new catalogue (NIMk)
 - Evaluation, prototyping, usability testing (MediaLAB)
- Dissemination of research findings (Culture Vortex)

Culture Vortex Public 2.0

Expert Meeting
June 3, 2010

<http://networkcultures.org/wpmu/culturevortex/>

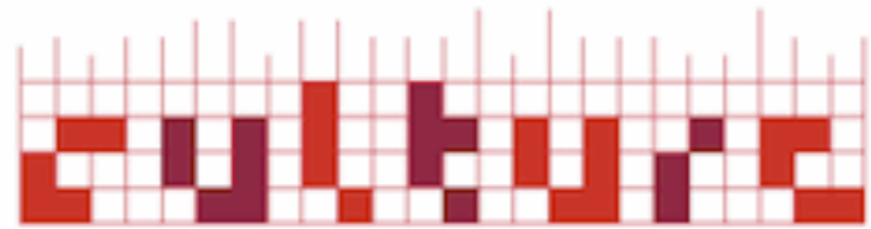


Objective

Report about ongoing research - Culture Vortex: program line Public 2.0
(Netherlands Media Art Institute)

Reality check, brainstorm, broadening our horizon...

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public participation
in online collections

Discussion rounds: 14.15 & 15.15

User group: Professionals & Education

Moderator: Geert Lovink (INC)

User group: Artists

Moderator: Gaby Wijers (NIMk)

User group: Curators

Moderator: Sandra Fauconnier (NIMk)

User group: Non-professionals

Moderator: Marieke Isha (NIMk)

Discussion round 1 – see color

Discussion round 2 – you choose!