

# Programme line: Public 2.0

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# Research

Facebook questionnaire

**Interviews** 

Usability testing

Questions sent to you

## **Netherlands** Media Art Institute

Bekijk mijn foto's (3)

Video's van mij bekijken (1)

Bewerk mijn profiel

Twitter:

http://twitter.com/NIMk\_nl

Website:

http://www.nimk.nl/

Visit us at:

Keizersgracht 264 1016 EV Amsterdam

020-6237101

Gallery hours:

Tue-Fri: 11:00-6:00 p.m.

Sat, 1st Sunday of the month:

1:00-6:00pm Mediatheque:

Mon-Fri 1:00-5:00 p.m.

#### Informatie

Huidige woonplaats:

Amsterdam, Netherlands

Website:

http://www.nimk.nl

### Nederlands Instituut Voor Mediakunst

Evenementen My Flickr Links Prikbord Info Foto's Wat ben je aan het doen? Bijlage: 📵 🗭 🔟 🖣 Delen



Netherland: Media <u>A</u>rt Institute

Nederlands Instituut Voor Mediakunst at 20.30 the live streaming of Performmikka Internetikka starts, simply follow this link

#### Live stream Performmikka Internettikka | NIMk

nimk.nl

The performance by "Igor Stromajer & Brane Zorman" Ballettikka Internettikka Insecttikka performed live from Hamburg, Germany starting at \*22,00\* is better viewable directly through the stream @ http://www.intima.org/bi/ins

₱ 29 mei om 18:05 · Reageren · Vind ik leuk · Delen





#### Nederlands Instituut Voor Mediakunst An

evening with internet/teleperformances by Annie Abrahams, Christophe

Bruno, Constant Dullaart, Robin Nicolas and Igor Stromajer & Brane Zorman, focused on the relations between contemporary performance practice and the internet.

Lees verder



Dayformmildes Intornatilde





### Short online questionnaire for Netherlands Media Art Institute Amsterdam

Starttijd: maandag 10 mei 2010 om 11:00 woensdag 19 mei 2010 om 14:00 Eindtijd:

#### **Omschrijving**

Public Research

Please help the NIMk with the development of the new online catalogue by answering the following short questionnaire.

We look forward seeing your results!

Please click following link or copy to your browser: http://www.thesistools.com/web/?id=136777

Thank you for participating in this research, to stay up-to-date with the project please check our blog: http://networkcultures.org/wpmu/culturevortex/

#### Prikbord

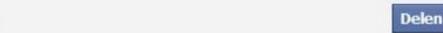
Alle foto's weergeven | Alle video's weergeven | Alle links weergeven

Schrijf lets...

Bijlage: 📵 🗭 🖣











Anderen uitnodigen

Gastenliist bewerken

Dit evenement annuleren

Evenement bewerken

Gasten een bericht sturen

Lijst van genodigden afdrukken

#### **♦** Exporteren

### Jouw aan-/afwezigheid

Aanwezig

Misschien aanwezig

Niet aanwezig

#### Informatie over het evenement

Dit is een privé-evenement. Het wordt niet weergegeven op je profiel en alleen beheerders kunnen gasten uitnodigen.

#### Beheerders

Nederlands Instituut Voor Mediakunst (organisator)

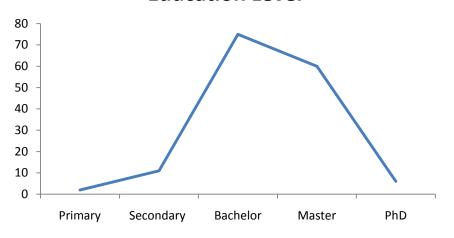


Nederlands Instituut Voor Mediakunst Thank you all for participating, it was of great help!

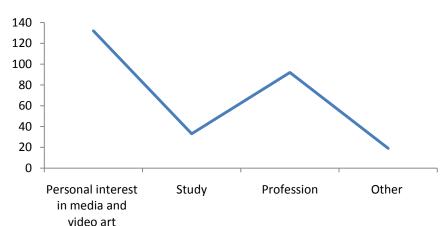
19 mei om 13:59 · Reageren · Vind ik leuk · Signaleer



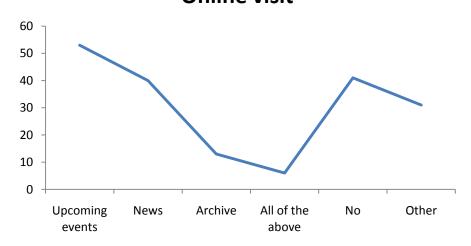
### **Education Level**



### **Contact NIMk**

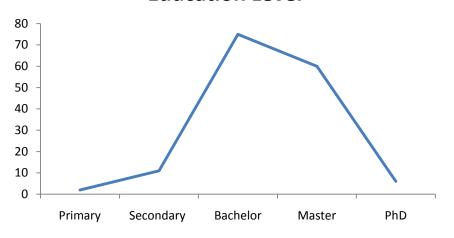


### **Online visit**

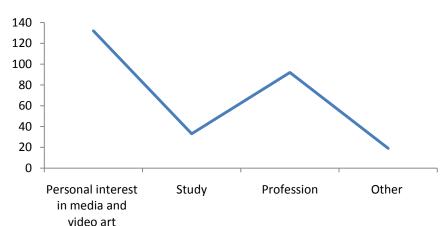




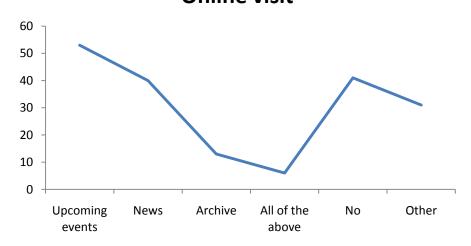
### **Education Level**



### **Contact NIMk**



### **Online visit**







Frederieke Jochems



Madelon Hooykaas



Lilia Perez Romero



**Constant Dullaart** 



Martijn Veldhoen



"There is a difference of what we call professional work. [...] Everybody can do everything. Everybody can have a website. Everybody can start a blog. But who has time to read (see) it all." (M. H.)



"Try to find the best way to make some works available for a short period of time, like a temporary exhibition. This way it stays special instead of always available." (C. D. )

"No, I definitely would not like it." (M. V.)

"I cannot put it online all of it." (F. J.)



# **Usability Testing**







# Usability testing

**Standards** 

Full-length video

Interactivity

"I really like the open, low-threshold and fluid way of social networking that the general, corporate web2.0 platforms allow (although dislike their centralized, closed and commercial nature)." (S. F.)

"Online communities (..) often fail, unless there is a connection in the physical world. (..And..) communities rarely do what you expect them to do." (P. v K.)

"I believe that following (proven business models in software distribution), we can (..) proceed to identify in which way such models can be successfully applied to distribute digital content." (J.)

"The great thing about open source is you don't have to use just one business model. You can mix-and-match as you see fit." (J.)

"I am still a very big fan of mailing lists such as Nettime." (M.K.)

"There is obviously conversation/negotiation around paying for online content vs. not." (R.S.)



# Thank you for your attention!

Any questions?