



Books and magazines on art, design & visual culture
for iPad, Android tablets and computers

**VISUAL
MANIAC**

www.visualmaniac.com

THE IDEA

Where are all the books and magazines?

THE SOLUTION

So... It's just a PDF?

PUBLISHERS

Waiting for a miracle to happen

THE MARKET

Difficulties of being a small fish in a big pond

CHALLENGES

How to survive and remain independent

[@visualmaniac](#)

THANK YOU!

JOAQUÍN GONZÁLEZ
joaquin@visualmaniac.com

TERESA DE ANDRÉS
teresa@visualmaniac.com