

Today an [interview with me](#) was posted, in German, on the [Berliner Gazette](#) list/website. It was conducted by Krystian Woznicki, who I first met in Tokyo in the late nineties. I have chosen to talk about Net Critique, the title of this blog. It is my, well known, call for a sophisticated genre called 'net criticism' that can measure itself with contemporary film and theatre reviews. In these hyped days of Web 2.0 it is, again, of strategic importance to show that critical thinking is able to position itself inside techno culture, generating influential essays that work with concepts that appeal to diverse audiences (not just to academics or artists).