http://networkcultures.org/theoryondemand/titles/no-10-beyond-ict4d-new-media-reseach-in-uganda/

Beyond ICT4D: New Media Research in Uganda is a collection of ethnographic reports from diverse perspectives of those living at the other end of the African ICT pyramid. Crucially, these texts refocus on the so-called "ICT4D" debate away from the standard western lens, which depicts users in the developing world as passive receivers of Western technological development, towards Ugandans whose use and production of technologies entail innovations from the ground up. It is this 'other' everyday point of view that is too often missing in the ICT4D debate: valuable voices that put technologies, projects and organizations into their proper context.

Conducted in 2009 by a group of five Masters in New Media (humanities) students from the University of Amsterdam under the supervision of Geert Lovink the research examines both the role and implementation of ICTs in Uganda, covering a wide range of subcultures and projects, including internet cafe usage, print media, NGOs and communities, software subcultures and civic new media. The book argues that now is the time to look beyond the technology layer and instead focus on the social implications and local consequences of digital media's widespread use. By recognizing the impact that ICTs have on society and identifying what functions currently and what needs to be improved, we can more effectively understand and develop these technologies in the future.

Initiated and introduced by Dutch-Australian media theorist and internet critic Geert Lovink this Theory of Demand publication was produced at the Institute of Network Cultures (HvA).

Authors: Ali Balunywa, Guido van Diepen, Wouter Dijkstra, Kai Henriquez and Ben White.

This publication is also available through various print on demand services.

Download the free pdf [here](#).