I got back Sunday night from a book tour in Torino, Milano and Bologna. It was pretty full on, with so much attention for my work, the Italian translation of Networks Without a Cause and the 'Facebook debate' in general. It is pretty obvious that internet is now an integrated part of mainstream culture in Italy. Everywhere we went it was crowded, even during a Italy soccer match. I gave about ten interviews (not all of them have yet been published). Needless to say all material is in Italian. You can find a short report on the Corriera della Sera site <u>here</u>, a review by Giorgia Rella in the university website <u>Contracampus</u>, there is an <u>interview</u> for the Italian Wired website, <u>a</u> <u>report</u> on Ninja Marketing of the MediaGuru event in Milan, one on the Bologna event in the public library <u>here</u> and <u>a review</u> in Il Manifesto by Benedetto Vecchi. I will be in Ferrara early October and Rome in the second week of November.