

## **Before Building the Avant-Garde of the Commons by Geert Lovink**

<http://www.onlineopen.org/before-building-the-avant-garde-of-the-commons>

Weak connections are at the bedrock of social media and the marketing empire it protects. Geert Lovink's work over the last decade on 'organized networks' proposes organized strong connections as tools to embrace and generate a commons that not only consists of small-scale experiments but is a large-scale infrastructure. If the commons is to be saved from the neo-liberal fate of the Internet, we must consider those around us, and how to work closely with them towards a shared reality that is not governed by the oppressive regimes we claim to dispel.