



Chloë Arkenbout

Researcher & Editor at the Institute of Network Cultures /
Teacher + Ethics Committee at the Amsterdam University
of Applied Sciences

Contact

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About

Strategic insight, feeling for (textual) context and nuance and a broad network in the creative industry make me a skilled researcher and editor. My experience in journalism, communication, PR, copywriting and giving workshops makes me a versatile professional. I have a background in media studies and philosophy. I like to connect my analytical skills with practice and I think exchange of knowledge is important. I am idealistic and I work decisively, always with a critical eye. My fields of interests include media ethics, moral responsibility, online public debate, (digital) activism, social justice, call out culture, (performative) allyship, the power of (inclusive) language and meme studies.

Competitions

- Flexible
- Clear communication
- Critical
- In-depth/content focused
- Idealistic
- Ambitious and driven
- Empathic and social
- Creative
- Curious and eager to learn
- Keeps an overview in complex projects

Interests

- Abstract art
- Cooking vegan recipes
- Vinyl
- Concerts
- Travel
- Yoga

Professional experience

Researcher & Editor – Institute of Network Cultures 2020 – current

The Institute of Network Cultures is an applied science research unit inside the Digital Media and Creative Industries faculty of the Amsterdam University of Applied Science (HvA). As Researcher & Editor I am responsible for actively giving direction to new and socially relevant research in the field on Internet critique and digital culture. From writing fund applications and building & maintaining a network of relevant contacts and partners (such as researchers, journalists, artists and activists) to organizing events and writing & editing (digital) publications. During the production phase I am responsible for leading the research team and coordinating the events & publications. I am also responsible for the diversity and inclusion policy of INC and I am in charge of managing the research group it's finances and communication.

Teacher & Research Ethics Committee Member - Amsterdam University of Applied Sciences 2021 – current

I'm responsible for counseling Communication and Multimedia Design students with their graduation projects and I teach at the Speculative Design minor, where I help students to think more theoretical about their digital designs, in the context of the society they live in and what future they would like to see. I am also a member of the Research Ethics Committee, where my fellow committee members and me advice researchers on the ethical aspects of their research proposals.

Freelance Journalist, Copywriter and Communication & PR Specialist 2015 - 2020

With a background in (cultural) journalism, PR and communication, I worked as a versatile freelance copywriter in the creative industry and social sector for multiple years. From developing a substantive strategy and conducting communication research to coordinating & writing content and managing other freelancers, interns and (production) partners. Always with a critical eye. I also gave copywriting workshops to different target groups - from professionals to youngsters.

I worked for various clients such as Amsterdam Art Weekend, Museumnacht Amsterdam, CJP, Amsterdam Fringe Festival, Volkshotel, De School Amsterdam, Amsterdam Dance Event, 113 Zelfmoordpreventie, TEDxAmsterdamWomen, COC Nederland, HAGENS (Gemeente Amsterdam, Solidaridad, ROC Amsterdam), DWARS – GroenLinkse Jongeren, Friendly Fire, Nachtburgemeester Amsterdam and various urban developers and creative entrepreneurs.

PR Consultant – Coebergh Communicatie & PR 2017

I was responsible for the PR strategy and execution for accounts such as Honig's collaboration with Voedelbanken NL, Klassiek op het Amstelveld and BIG ART - from media strategies to event project management.

Content Coordinator – Amsterdam Light Festival 2016 - 2017

I was responsible for different processes of the content of the festival (print, audio tour, website, information boards, newsletters, tour guide information, social media and the publication of the exhibition), in close collaboration with different stakeholders (partners, artists). I was also responsible for organizing two photography workshops for consumers, together with media partners.

Education

Master New Media & Digital Culture – University of Amsterdam 2021 – 2022

In 2021 I will start the New Media & Digital Culture master at the University of Amsterdam, next to my job at the Institute of Network Cultures.

Minor Philosophy – University of Amsterdam 2019 - 2020

Because of my desire for more knowledge, I took a part-time minor program to learn more about one of my favorite intellectual disciplines. My last paper was about the violation of the autonomy and moral responsibility of (socially) oppressed and disadvantaged groups who are demoted to being "the Other".

Bachelor Media & Culture – University of Amsterdam 2012 - 2015

During my bachelor I learned to critically examine how (digital) media influence our world. My thesis was about how Spotify's 'related artists' algorithm favors larger commercial (electronic music) musicians.

VWO + International Baccalaureate certificate – Berlage Lyceum Amsterdam 2005 - 2011