

Institute of network cultures

INC news | Winter 2014

We wish you a Merry Christmas and all the best in the New Year!
INC returns on January 5th, 2015.

Read up on all the news, videos, blogs and projects:

- **MyCreativity** event: blogs and videos available
- New Network Notebook: **The Allure of the Selfie**
- Soon available: **From Print to Ebooks: Hybrid Publishing in the Arts**
- Showcases **Digital Publishing Toolkit**
- Interested in the creative economy? Download **The Volkskrant Building**:
Manufacturing Difference in Amsterdam's Creative City



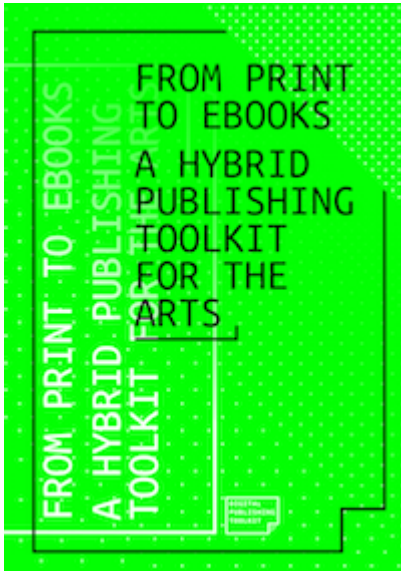
On the 20th and 21st of November the INC organized the [MyCreativity Sweatshop](#), a symposium and a reality check on the creative industries. The event featured amongst other things discussions on the need to re-politicize creative production, the possibility to



Over 130 million images with the hashtag 'selfie' have been uploaded to the social media platform Instagram. In *The Allure of the Selfie: Instagram and the New Self-Portrait*, Brooke Wendt examines the significant hold that the 'selfie', or the digital self-portrait, has over self and society.

The Allure of the Selfie by Brooke

opt out of the Internet of Things and the search for serendipity in a world of algorithms. Please find links to all blog posts, photos and videos from the conference [here](#).



The Digital Publishing Toolkit project is drawing to an end with the publication of [From Print to Ebooks: a Hybrid Publishing Toolkit for the Arts](#). This manual is meant for everyone who wants to understand the chances and pitfalls of digital publishing. It offers step-by-step guides to making your own ebooks and working with open tools and resources.

EPUB and PDF editions will be available [here](#)!

Wendt is available in print, EPUB and PDF format. [Order or download a copy now!](#)



On november 28th all the research projects that were part of the Digital Publishing Toolkit presented their final results. The participating arts and design publishers, teamed up with designers and developers to show how they made the step towards hybrid publishing.

Silvio Lorusso brought the art of hybrid publishing on stage, and Florian Cramer and Geert Lovink wrapped up with a look into the future of epubublishing.

Read up on the blog and watch the videos of the event [here](#).

The Volkskrant Building: Manufacturing Difference in Amsterdam's Creative City, by Boukje Cnossen and Sebastian Olma

Published by the Amsterdam Creative Industries Network. Download a free PDF or EPUB [here](#).



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