

Institute of network cultures

INC news | Summer 2015

First of all, we wish you a great summer!

In this newsletter:

- we're happy to announce our upcoming events, the first one this upcoming Tuesday; the [Facebook Farewell Party](#).
- Present you our recent publications
- A report on the past Kunst van de Kritiek event
- Introduce two new colleagues

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Facebook exit

In the spirit of Unlike Us and the Facebook Farewell Party INC will bid farewell to our dearly beloved Facebook account. Come and join us at the [party](#) and let us engage either analogue, or online by way of our [website](#), [twitter](#), or [newsletter](#), which we will publish monthly from now on.

Upcoming events

Facebook Farewell Party

June 23 | 9pm | Stadsschouwburg Amsterdam | Leidseplein 26, Amsterdam

In the spirit of Unlike Us the Institute of Network Cultures in collaboration with Waag Society and Stadsschouwburg Amsterdam organizes the Facebook Farewell Party. We bid farewell to Facebook with a Social Media Rehab Clinic, a Social Square, Crypto Workshops and a makers space where you can build your own personalized cell phone jammer. The evening features talks by Aral Balkan (Founder of [Ind.ie](#)), Hans Schnitzler (philosopher) and Marleen Sticker (director of Waag Society). As we dance the night away on the music provided by a range of DJs Facebook spies will be unmasked.

More info & tickets: [Facebook Farewell Party](#)



PublishingLab Meetup

25 June | 3:30 pm | Benno Premsele Huis | 4th floor | Rhijnspoorplein 1, Amsterdam

The PublishingLab would like to invite you to an update of its current projects on Thursday 25 June in the PublishingLab in Amsterdam. The meetup starts at 3:30 pm with presentations about the hybrid publishing workflow, digitization in the field of art criticism, future tools for journalism, the longform genre, interactive readers and research publication. Please register here [PublishingLab Meetup](#)

MEETUP

Save the Date

MoneyLab #2 | December 3 & 4 2015 | Pakhuis de Zwijger, Amsterdam

On December 3 and 4 2015 the second MoneyLab event takes place in Pakhuis de Zwijger in Amsterdam. [MoneyLab](#)

New publications

INC Reader #10 MoneyLab

The MoneyLab Reader brings developments in crowdfunding, currency design, technologies of payment, and other economic experiments into dialogue. The authors of this volume discuss the implications of the current architecture of global finance, its impact on ever-growing income disparity, and question money and finance as such. At stake is the full spectrum of technologies of economic (re)distribution. The MoneyLab Reader is available in [print and EPUB](#)

Longforms

We are happy to announce the start of a new INC series in Spring 2015: [INC Longforms](#). Talented, up-and-coming authors are invited to publish their work. We believe in longform as a genre that first and foremost points to depth of insight based on research and aim to publish stand-alone essays of 3,000-8,000 words, written for the web and making use of digital options. Read the first two essays online: [Het beeld van de wereld, het wereldbeeld](#)

[van google by Nadine Roestenburg](#) and [I, For One, Welcome Our \(Google\) Overlords by Lasse van den Bosch Christensen](#)



Digital Tailspin

Don't forget to check out the latest Network Notebook, Digital Tailspin: Ten Rules for the Internet After Snowden by Michael Seemann. Seemann proposes a whole new way to think about privacy, copyright, and the protection of personal data. Order your free copy or download the digital version and read about the way to deal with loss of control or Kontrollverlust of data: [digital tailspin](#)

Recent events

Kunst van de kritiek

Read up on our project about [online art criticism](#) on the PublishingLab website (mostly in Dutch). On May 21st we had a successful event, bringing together lots of arts and culture magazines, designers, developers and writers. Next to presenting new and exciting forms of art criticism, we discussed the use of commenting, multimedia and of course revenue models.



New colleagues

[Marleen Kerssemakers](#) is project manager at the Institute of Network Cultures, and is

responsible for fundraising and collaborations. Marleen has an academic and professional background in communication, public relations and event management and has worked for communication, PR and event agencies and several politicians and decision makers in The Netherlands. The last five years she worked for a foundation that aims to achieve a better gender balance in the top of Dutch organisations.

[Vera van de Nieuwenhof](#) is project assistant at the Institute of Network Cultures and is involved in event organisation and communication. Before joining INC she has worked for other Dutch organisations in the e-culture realm: Waag Society, Submarine, Virtueel Platform and Het Nieuwe Instituut. She has recently graduated from the University of Amsterdam with a BA in architectural history.

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