

institute of network cultures

INC news, November 2015

Recovering from facebook, one newsletter at a time.

Read up on all the events, publications, calls and more:

- We're happy to announce the publication of the 10th Network Notebook: The Internet Revolution by Richard Barbrook.
- MoneyLab#2: Pendo.cc founder Kapeller Bernd Alexander writes on the history of social exchange
- Calling all Franken-books: we're on the look-out for experiments in the digital & hybrid publishing field
- A warm welcome for Nadine Roestenburg, new affiliated researcher at INC
- Geert Lovink interviews Dorien Zandbergen, antropologist and maker of the Smart City - In Search of the Smart Citizen documentary



Moneylab#2 is almost here

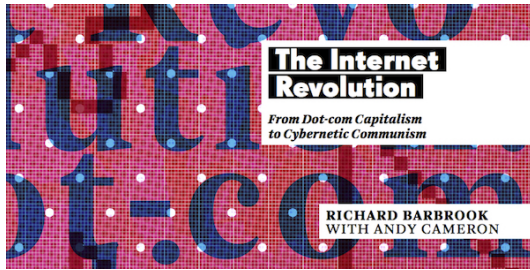
In little more than a month the MoneyLab#2: Economies of Dissent symposium will happen in Pakhuis de Zwijger. We are looking forward to offering this platform to a host of



Mapping the Field

is a project by PublishingLab – we publish interviews with the digital & hybrid publishing field in Amsterdam and afar. The goal of our research is to find and address the existing challenges faced by small digital publishers and book-makers and share

international artists, researchers, journalists, students and to you. Please be welcome to join the debate and sign up for the symposium [here](#).



Out Now: The Internet Revolution

Richard Barbrook and Andy Cameron's *The Californian Ideology*, originally published in 1995 by Mute magazine and the nettime mailinglist, is the iconic text of the first wave of Net criticism. The internet might have fundamentally changed in the last two decades, but their demolition of the neoliberal orthodoxies of Silicon Valley remains shocking and provocative. They question the cult of the dot-com entrepreneur, challenging the theory of technological determinism and refuting the myths of American history.

You can [download](#) this Notebook or order a [hardcopy](#) while stocks last.



Geert Lovink interviews Dorien Zandbergen

the knowledge we have gained from working with the Digital Publishing Toolkit that the INC helped create. If you are interested in sharing your digital book stories, challenges or experiments, we would love to hear from you.

Please contact [Jess](#) (English) or [Inte](#) (Dutch or English), or find out more [here](#).



The Rise of Social Exchange Systems

This month Pendo.cc founder Kapeller Bernd Alexander wrote a brief but in depth history for the MoneyLab blog, on how social exchange systems have evolved into the current economic system.

[Pendo.cc](#) is a social exchange platform that enables collective organisation between communities. Find the full article [here](#)



New affiliated researcher: Nadine Roestenburg

Today we welcomed Nadine Roestenburg as affiliated researcher

On September 10 2015, a film documentary on the 'smart city' premiered in Amsterdam. The film was made by the Dutch antropologist Dorien Zandbergen, in collaboration with film maker Sara Blom.

The one hour video documentary, available online in both Dutch and English, follows a group of people in Amsterdam who respond to a call to participate in a trail for a self-measurement experiment in which citizens were asked to monitor their own environmental data. We see all of them struggle with the technology, see politicians promote the 'creative' city and hear how Chamber of Commerce officials explain the commercial dimension of such 'grass roots' activities.

Geert interviews Dorien about the films ambivalence towards the overall tendency; find the full [interview](#) about the paradox of Smart Cities here.

with INC. She holds a master's degree in Cultural Studies from Tilburg University, specializing in media theory and The New Aesthetic. In collaboration with Next Nature and MOTI she created the [Analogue vs. Digital Memory game](#). Before INC she has worked as an online communications professional for Museum De Pont and Dutch Design Week. Her research focuses on Post Internet Art, and the influence of digital technology on culture and society.

She will post regular updates on her work [here](#).

Read up on MoneyLab, and order your free copy of the MoneyLab reader [An Intervention in Digital Economy](#).



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