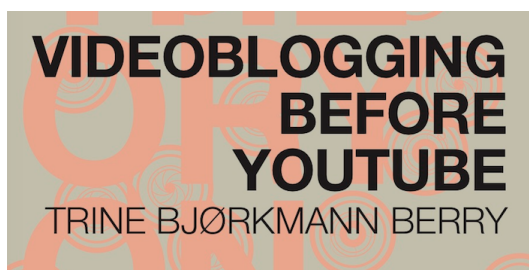


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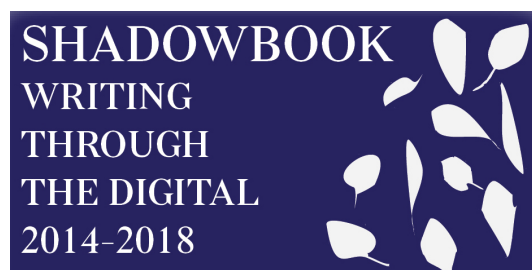
INC news, Summer 2018

The Institute of Network Cultures is closed from July 23rd until August 26th. We wish you a lovely summer! Need something to read? Look no further...

- Theory on Demand #27: **Videoblogging Before YouTube**
- Deep Pocket #2: **Shadowbook: Writing Through the Digital 2014-2018**
- Geert Lovink & Ned Rossiter: **Organization After Social Media**
- New INC Longform on the ethics of **autonomous military technology**
- New project on hybrid publishing: **Making Public**
- Meet our new colleague **Kelly Mostert**



In *Videoblogging Before YouTube*, **Trine Bjørkmann Berry** offers a cultural history of online video, focusing on the critical moment when the internet moved from being a mostly textual medium to a truly multimedia one. Through a close analysis of the early videoblogging community and their creative practices, she argues that early in the new millennium a new cultural-technical media hybrid emerged. This coalesced around the short-form digital film whose aesthetic, technical form and content is a predecessor to, and anticipator of our current media ecology.



What happens to our everyday language in the digital sphere? How does 'the post-digital condition' change the world in which we think about ourselves and talk to one another? In *Shadowbook: Writing Through the Digital 2014-2018*, **Miriam Rasch** investigates these questions in five experimental essays and one exposition.

Available in print and as PDF and EPUB. Order or download your free copy [here](#).

[Download the PDF or EPUB for free or order your copy on Lulu here.](#)



New INC Longform

How do autonomous technologies change the ethics of combat? In [‘That Others May Die’: Autonomous Military Technology and the Changing Ethos in the Battlefield](#) Gustavo Velho Diogo investigates the philosophical implications of warfare from a distance.

Read all the longforms [here](#).



New project: **Making Public**

The speed of public debate and publishing has rapidly increased. Publishers of highly informative publications are pressured to rethink their methods in terms of speed, quality and positioning. Together with publishers, designers and researchers INC will research new solutions in the two-year project Making Public.

More information will follow soon on the [project website](#).



Organization After Social Media, by Geert Lovink and Ned Rossiter

Organized networks are an alternative to the social media logic of weak links and their secretive economy of data mining. They put an end to freestyle friends, seeking forms of empowerment beyond the brief moment of joyful networking. This speculative manual calls for nothing less than social technologies based on enduring time.

Geert and Ned will talk about the book at the launch in [Spui25](#) on September 17th, 5 pm. Published by Minor Compositions. Order a copy, read online or download [here](#).



Meet our new colleague Kelly!

Kelly is both a technology enthusiast and technology critic. She has worked as a project manager for the Dutch media archive Beeld en Geluid, and holds an MA in New Media & Digital Culture. Feel free to come say hi to her

in person or by email
kelly@networkcultures.org.

Did you just write (or read) a super interesting thesis or other research that might make a good INC Longform? Consider submitting it! Go to <http://networkcultures.org/longform/> for more information.



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